



Latin America & Caribbean Blueprint

Executive Summary

Latin America and the Caribbean (LAC) host some of the world's most biologically rich landscapes and seascapes. Yet across the region, biodiversity faces growing threats from land and sea use changes and direct exploitation of species. In most countries, conservation efforts have not kept pace with rapid economic and population growth and intensifying pressures on natural resources. These pressures, combined with the accelerating impacts of climate change, are expected to increasingly affect water and energy supplies, food security, coastal resilience, economic prosperity, and human health.

Audubon is known for its deep-rooted commitment to bird conservation. Birds serve as powerful ambassadors for biodiversity and climate action, inspiring broader support for environmental protection. Our goals extend beyond birds to focus on priority ecosystems that birds share with other threatened and vulnerable species. We design our strategies to provide broader conservation, economic, and human well-being benefits. With a unique ability to catalyze conservation across scales, Audubon is well-positioned to drive the actions needed to secure a thriving future for birds, wildlife, and the places they call home.

We offer:

- A hemispheric presence and track record
- Strategies informed by the latest bird science
- Valued partnerships
- Innovation that delivers impact at scale—for people and birds.

Our initiatives in Latin America and the Caribbean (LAC) embrace the ambitions of Audubon's strategic plan, Flight Plan, and are designed to deliver conservation results at an unprecedented scale and pace. By capitalizing on the emerging green economy and tapping into the growing



public interest in birds, we aim to partner with governments, civil society organizations, community leaders, business interests, and policymakers to integrate conservation into national and local development agendas. We also support national conservation efforts tied to global commitments, including the United Nations (UN) Sustainable Development Goals, the UN Convention on Biological Diversity, and the Paris Climate Agreement.

Flight Plan positions us to address conservation challenges in the region by applying our scientific, technical expertise, and deep regional experience in innovative ways. Our focus is on protecting and restoring habitat, addressing climate impacts, and building lasting support for birds and biodiversity. Our work in Latin America and the Caribbean centers on five key areas:

- Protected Areas
- Regenerative Agriculture
- Coastal Resilience
- Policy and Finance
- Community Building

Over the next five years, we aim to protect and restore 12 million hectares (30 million acres) of critical ecosystems vital to at-risk bird species and human well-being. By prioritizing ecological connectivity and using birds as ambassadors, our solutions will enhance wildlife mobility and expand habitat ranges—creating networks of natural areas that are more resilient to large-scale environmental challenges.

Latin America & Caribbean (LAC) Flight Plan Contributions

Flight Plan Milestones	Hemispheric Metric (by 2028)	LAC Initiatives	LAC Contribution (by 2030)
Habitat Conservation	121M ha	Protected Areas Regenerative Agriculture Coastal Resilience	3M ha 5M ha 4M ha
Climate Action	30B tons	Protected Areas Regenerative Agriculture Coastal Resilience	TBD
Policy	Healthy Birds, Healthy Planet Agenda passed	Policy and Finance	National Strategies for the Conservation of Birds passed in five countries 10 bird-friendly Latin America Development Bank (CAF) projects leverage \$500M in blended finance.
Community Building	Audubon membership doubled Influential coalitions activated	Community Building	1M people connected to bird conservation in LAC Working with and building capacity with 200 partner organiza- tions

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Latin America & Caribbean Initiatives

Protected Areas: Audubon will work with partners to establish more than 150 new protected areas covering 3 million hectares.

Regenerative Agriculture: Audubon and partners will work with farmers to create healthier habitats for wildlife while expanding productivity and profit for farmers on 5 million hectares of agricultural lands in once-forested landscapes.

Coastal Resilience: Audubon and partners aim to restore or improve the management of 4 million hectares of coastal habitat —advancing climate mitigation and adaptation for both people and birds while safeguarding vital habitat for birds and other biodiversity.

Policy & Finance: To embed bird conservation into national development and environmental agendas, Audubon and its partners will work with governments to develop and implement National Strategies for the Conservation of Birds

in five countries. As part of the Americas Flyways Initiative—a partnership between Audubon, BirdLife International, and the Latin American Development Bank (CAF)—we will also support 10 projects that leverage \$500 million in public and private investment to promote bird-friendly practices.

Community Building: Across our strategies, Audubon will leverage our strengths to halt and reverse the decline of birds by building a constituency for birds of 1 million people. We will also work with 200 partner organizations to strengthen capacity in areas such as bird-based tourism, science, conservation, and education.

Each of these initiatives stands alone in its ability to contribute positively to the outcomes outlined in Flight Plan. Nevertheless, they are stronger when integrated and build off each other. We are actively exploring growth opportunities that harness these synergies—enabling us to maximize our impact in the most strategic and cost-effective ways.



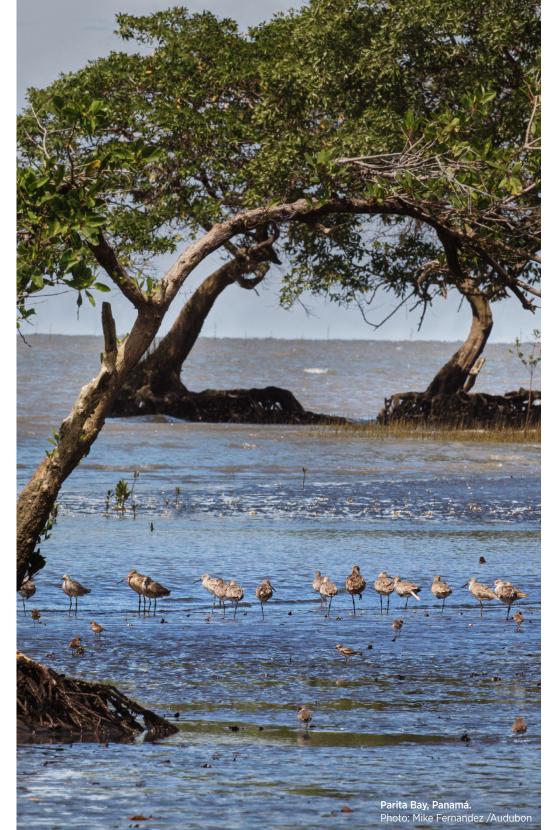


Our work across Latin America and the Caribbean requires us to engage inclusively across cultures, perspectives, and identities. As we advance our conservation initiatives in the region, we are committed to ensuring the full participation of historically underrepresented communities in conservation efforts. Recognizing that human well-being is essential to our mission, we strive to create a workplace culture that embraces equity, respect, and authenticity, where individuals feel valued and empowered to bring their full selves to their work.

We will achieve this by building deep relationships and trust with communities, partner organizations, business leaders, and government officials. Our commitment to diversity, equity, and inclusion is a guiding principle and a foundation for achieving meaningful and lasting conservation outcomes.

Our Growth

Our model of impact and growth requires us to do the work necessary to build trust and forge win-win relationships with strategic stakeholders and partners. We learn from them, invest in them, and strengthen our shared capacity. Audubon brings distinct strengths to this work—blending cuttingedge applied science, powerful communications, strategic coalition building,







Copachí Community Nursery, Cauca Valley, Colombia. Photo: Andrés Estefan/Audubon



Education for conservation: schoolchildren learn about bird migration at the Biomuseo in Panama. Photo: Carolina Shoemaker

Together, we can create a brighter future for the birds, wildlife, and human communities of the Americas.

and diverse fundraising—while leveraging the combined expertise of our team and our partners.

Audubon is equipped to implement projects either directly or through our partners in any country in the region. We currently focus our efforts in core countries with the greatest potential to deliver meaningful results for bird conservation and climate action: Chile, Colombia, and Mexico—with plans to expand to Brazil within the next five years.

By 2030, Audubon will invest at least \$40 million in the region. We anticipate that this seed funding will unlock an additional \$50 million in direct co-investment and influence more than \$500 million in conservation spending through partnerships, policy work, and aligned investments.

Conclusion

Audubon envisions a resilient future in which people, birds, and other wildlife of the Americas thrive—and where public policy and individual and community choices reflect the essential link between ecological health and socioeconomic well-being. In this future, sustainably managed forests, mangroves, grasslands, rivers, and coastal ecosystems provide rich habitat for wildlife and vital environmental benefits for communities throughout the hemisphere.

Achieving this vision will require bold leadership and a shared commitment from all who value Audubon's work and believe in our potential to do even more. We invite you to join us in this unprecedented conservation effort, and we thank you for your continued support.





