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## **Economic Contributions of Water-Related Outdoor Recreation in Arizona**

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Prepared for the Audubon Southwest



**Audubon**

## Executive Summary

Outdoor recreation is an essential part of life in Arizona, with its diverse landscapes supporting a variety of outdoor pursuits. While the state may be best known for its iconic desert terrain, Arizona has several rivers, lakes and other bodies of water that enable or enhance recreational opportunities for both residents and visitors alike. This research, conducted for Audubon Southwest, estimates resident participation in water-related outdoor recreation in Arizona and the economic contributions that resident and non-resident spending for those activities creates in the state, updating a study originally published in 2019<sup>1</sup> (Southwick Associates, 2019).

From September 2024 through August 2025, over 2.2 million adult Arizona residents, nearly 39% of the state’s adult population, participated in one or more outdoor recreational activities on or along the water in the state. Arizona residents spent a combined 62 million days participating in water-related outdoor recreation in the state during those 12 months.

Table E1. Arizona Resident Participation in Outdoor Recreation on or Along Water

Activity	Participation Rate Among AZ Residents	AZ Resident Participants (thousands)	AZ Resident Participation Days (thousands)
Bicycling	6.9%	403	8,520
Camping	12.0%	703	6,494
Fishing	12.2%	716	6,016
Hunting / Target Shooting	1.8%	106	1,276
Picnicking / Relaxing Outdoors	21.4%	1,252	13,138
Trail Sports	10.5%	615	10,526
Water Sports	14.1%	825	10,127
Wildlife Watching	9.9%	580	6,798
<b>All Activities</b>	<b>38.6%</b>	<b>2,261</b>	<b>62,894</b>

Between September 2024 and August 2025, Arizona residents and non-resident visitors spent over \$9.7 billion in the state to support their water-related outdoor recreation. That spending and the related multiplier effects created over \$11.7 billion in economic output within Arizona, adding over \$6.9 billion to the state’s GDP. That spending also supported over 72 thousand jobs in the state, with those jobs paying annual wages of nearly \$4 billion. These results, shown in

<sup>1</sup> Due to methodological differences between the current effort and the 2019 study, the results are not directly comparable, and trends should not be drawn between the two. Those methodological differences are described in detail in the [Methodology](#) section.

Table E2, demonstrate that water-related activities are a critical part of Arizona’s overall outdoor recreation economy.

Table E2. Annual Economic Contributions of Water-Related Recreation in Arizona

Activity	Retail Sales (millions)	Output (millions)	GDP (millions)	Jobs	Wages (millions)	State & Local Tax Revenues (millions)	Federal Tax Revenues (millions)
Bicycling	\$900	\$1,138	\$663	7,401	\$380	\$87	\$91
Camping	\$1,062	\$1,203	\$724	7,316	\$410	\$101	\$98
Fishing	\$1,002	\$1,196	\$717	7,452	\$414	\$96	\$98
Hunting / Target Shooting	\$397	\$452	\$267	2,744	\$150	\$39	\$36
Picnicking / Relaxing Outdoors	\$1,508	\$1,725	\$1,016	10,501	\$583	\$136	\$139
Trail Sports	\$2,284	\$2,819	\$1,659	17,708	\$946	\$222	\$226
Water Sports	\$1,809	\$2,249	\$1,338	13,485	\$787	\$179	\$185
Wildlife Watching	\$795	\$979	\$574	6,255	\$328	\$76	\$78
<b>All Activities</b>	<b>\$9,756</b>	<b>\$11,762</b>	<b>\$6,959</b>	<b>72,862</b>	<b>\$3,997</b>	<b>\$937</b>	<b>\$953</b>

In addition to estimating participation by Arizona residents who recreate on or along the water, this study explored four other areas of interest among Arizona residents:

- Who do people recreate with?
- How far do they travel to recreate by the water?
- How much does water influence their enjoyment of outdoor recreation?
- How much would their activity decrease if they were not able to recreate on or along the water?

Arizona residents rarely participate in water-related outdoor recreation alone; most go with family or friends. While many recreate on or near waterbodies within 50 miles of home, some travel 100 miles or more for water-related activities- especially for camping. Most Arizona residents say that water adds substantially to their enjoyment of outdoor activities within the state of Arizona, and for every activity except bicycling, more than half report that their participation would drop substantially if they could no longer recreate on or near the water.

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## Introduction

This study examines resident participation in water-related outdoor recreation in Arizona, as well as the state-level economic contributions of resident and non-resident spending on those activities. Both participation and state-wide economic contributions are reported at the county-level, illustrating the relative importance of the water-related recreation opportunities available in each county. This research was requested by Audubon Southwest as an update to a study originally conducted in 2019<sup>2</sup> (Southwick Associates, 2019).

In addition to reporting participation, spending and the associated economic contributions, there was also interest in understanding how Arizona residents engage in various water-related activities. Therefore, Arizona residents were asked additional questions about who they participated in water-related outdoor recreation with (friends, family, etc.), how far they typically travelled to participate, and the importance of being near water during activities that do not necessarily require water. The full survey questionnaire is available in [Appendix A](#) for reference.

### Scope of Study

The study focuses on outdoor recreation that takes place on or along waterways in Arizona. All results are based on only adult (18 or older) participants. Only Arizona residents are included in the participation estimates, while both resident and non-resident spending is included in the retail sales and associated economic contribution estimates. The results correspond to one year of recreation (September 2024 – August 2025), with all economic estimates reported in 2025 dollars. Below are descriptions of the eight water-related activities that were included in this study.

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<sup>2</sup> Due to methodological differences between the current effort and the 2019 study, the results are not directly comparable, and trends should not be drawn between the two. Those methodological differences are described in detail in the [Methodology](#) section.

Table 1. Water-Related Activities and Detailed Descriptions

Activity	Detailed Description
Bicycling	Cycling on paved or unpaved surfaces
Camping	RV campsite, tent campsite, or at a rustic lodge
Fishing	Conventional or fly fishing
Hunting / Target Shooting	Hunting or target shooting with firearms or archery equipment
Picnicking / Relaxing Outdoors	Leisure activities outside near water
Trail Sports	Day-hiking on trails, backpacking, climbing ice or rock, mountaineering, horseback riding, running 3+ miles, etc.
Water Sports	Swimming, canoeing, kayaking, rafting, paddle-boarding, boating, etc. (not including swimming pools)
Wildlife-Watching	Viewing or photographing animals, bird watching, etc.

## Economic Concepts and Definitions

The economic benefits of outdoor recreation can be estimated by two types of economic measures: economic contributions and economic values. Economic contributions are the business and financial effects resulting from some activity. Economic values are the intrinsic value received by the user through participation in an outdoor activity. Technically, economic value measures the difference between what an individual would be willing to pay and what they actually pay for a commodity or activity. The difference is known as “consumer surplus.” While this concept is insightful, only economic contributions are addressed in this report.

There are three types of economic effects that sum up to the total economic contribution: direct, indirect, and induced effects. A direct effect is created by the initial purchase made by the consumer. For example, when a person buys a fishing rod for \$200 there is a direct effect to the retailer of \$200. Indirect effects are secondary effects generated from a direct contribution. For example, the retailer must purchase a replacement rod; a freight company must be paid to deliver the replacement rod; the rod manufacturer must purchase additional graphite, metal, etc. for production; graphite producers must buy inputs, and so on. Therefore, the original expenditure of \$200 benefits a host of other related industries. Induced effects result from the wages and salaries paid by the directly and indirectly affected industries. The employees of these industries spend their income on various goods and services. These expenditures in turn create a cycle of additional economic effects.

The sum of the direct, indirect, and induced effects equals the total economic contribution. As the original retail transaction goes through round after round of indirect and induced effects, the economic contribution of the original purchase is multiplied, benefiting many industries and

**individuals.** Likewise, the reverse is true. If a particular item or industry is removed from the economy, the economic loss is greater than the original lost retail sale. Once the original retail purchase is made, each successive round of spending is smaller than the previous round. When the economic benefits are no longer measurable, the economic contribution ends.

### **Economic Definitions:**

**Retail Sales:** For outdoor recreation, retail sales equal the dollars spent by the participants for related expenses including meals, lodging, travel, entry fees and equipment.

**Output:** Also known as the total multiplier effect, output represents the total cumulative effect in the economy created by successive rounds of retailer, manufacturer, and others' expenditures. These successive rounds of spending generate additional economic benefits with each round. The benefits become smaller and smaller until they can no longer be measured.

**GDP (Value Added):** The difference between an industry's or establishment's output and the cost of its intermediate inputs; it is a measure of the contribution to GDP.

**Jobs:** The total number of jobs supported by the many rounds of spending described above. In this report, this figure represents the actual number of jobs, or people employed to some level, and not "full time equivalents."

**Wages:** The total wages and salaries paid to employees by all the industries enhanced by the total rounds of spending, plus the profits and dividends earned by business owners. This concept is sometimes referred to as earnings.

**Tax Revenues:** The total sales and income tax revenues paid to state and local governments within Arizona, or to the federal government, as a result of the retail sales, wages and salaries described above.

## Methodology

An online survey of Arizona residents was conducted from September 9 - 30 2025, collecting 2,751 total responses from Arizona residents and 1,014 completed responses from those who participated in at least one water-related outdoor activity in the state during the 12 months of interest. Survey responses were investigated by Southwick Associates to ensure quality. Average time per response, straight-lining questionnaire answers and patterned responses were monitored. Additional quality-control questions were included to ensure respondents were reading survey instructions, questions and answer options. Responses that failed any quality-control measures were removed. Demographic quotas for age and gender were used to ensure that the audience entering the survey matched Arizona's adult population as closely as possible, and weights were applied to the final dataset to create a demographically

representative audience. Weighted demographics for Arizona residents that participated in water-related outdoor recreation are available in [Appendix B](#).

Respondents were asked to report the outdoor activities they participated in between September 1, 2024 and August 31, 2025, and to verify whether any of these activities occurred on or along a body of water. Additional instructions were provided to clarify that activities which occurred “on or along a body of water” include all activities that happened in “any place where water was in view or nearby at some point during your recreational activity”. The proportion of respondents that participated in each water-related activity was combined with an estimate of Arizona’s total adult population from the U.S. Census Bureau (U.S. Census Bureau, U.S. Department of Commerce, 2025) to estimate the total number of adults in Arizona that participated in each water-related activity.

Respondents that participated in at least one water-related activity in Arizona were asked detailed follow-up questions, including county-level participation and spending, for up to three of the activities they did. These three activities were selected at random for each respondent to limit the overall respondent burden and minimize survey fatigue. All respondents who selected hunting or target shooting were shown detailed follow-ups for that activity, since it was anticipated to have the lowest sample size of the water-related activities examined, based on previous research. The total sample size for respondents who reported details about each water-related activity appears in Table 2.

Table 2. Sample Size for Activity Details

<b>Activity</b>	<b>Sample Size</b>
Bicycling	N=137
Camping	N=253
Fishing	N=261
Hunting / Target Shooting	N=40
Picnicking / Relaxing Outdoors	N=480
Trail Sports	N=216
Water Sports	N=323
Wildlife Watching	N=219
<b>All Activities</b>	<b>N=1,014</b>

For all selected activities, respondents were asked to report the counties in which they participated in their given activity. Detailed maps of Arizona, including county boundaries and major water bodies, were provided to respondents for reference each time respondents were asked about where they participated. For each county visited, respondents reported their total number of water-related activity days as well as the number of days when they did the activity away from water (except for fishing and water sports, where only total days were collected

since those activities can only be done on water). The sum of water-related activity days across all counties provided the state-wide estimate for total water-related activity days. Respondents were asked to only count days on which an activity was the primary reason for their outing, to avoid double counting activities that occurred on the same day (e.g. a respondent hiking to access a fishing location would be considered a fishing day, since that activity was the primary reason for the outing).

Each respondent was also asked about their most recent trip to participate in a water-related activity, reporting trip length (day trips and multi-day trips) as well as their spending on various trip-related expenditures including food, fuel, lodging, equipment rental, access fees, etc. These results were used to calculate the average daily trip spending for each water-related activity. Respondents were also asked to report their total annual spending on equipment, apparel, accessories, services and other fees associated with each activity. The proportion of each respondent's days spent on or along the water (versus away from the water) was used to estimate the amount of annual spending that was specifically for water-related activities. Combining these spending estimates with the participation and water-related days estimates described above provided the total Arizona resident spending estimates for water-related activities. Outlier analysis was performed on all spending categories reported by each respondent, and observations larger than three standard deviations of the mean for each category were recoded to missing to avoid skewing the results.

The 2019 study that this report updates (Southwick Associates, 2019) relied on two sources to provide Arizona resident and non-resident spending estimates. The first was a national study on outdoor recreation conducted by Southwick Associates for the Outdoor Industry Association (OIA) in 2017 (Outdoor Industry Association, 2017) which provided state-level spending estimates for bicycling, camping, trail sports and water sports. The second was the 2011 U.S. Fish and Wildlife Service's (USFWS) National Survey of Fishing Hunting and Wildlife Associated Recreation (U.S. Fish & Wildlife Service, 2011), which provided state-level spending estimates for fishing. Both studies represent the most recent available sources for resident and non-resident spending on outdoor recreation in Arizona. The current study involved conducting a survey to update both participation and spending estimates for water-based outdoor recreation in Arizona. However, that survey only included Arizona residents, since reaching non-residents that visited Arizona for outdoor recreation was not cost-feasible. Therefore, an assumption was made that non-resident spending for outdoor recreation in Arizona has remained proportionately consistent with the levels used in the 2019 study, enabling non-resident spending to be projected from the updated Arizona resident spending estimates described above along with the proportion of activity spending in Arizona attributable to residents from the OIA and USFWS studies. The proportion of spending attributable to Arizona residents for each activity is reported in Table 3.

Table 3. Percentage of Water-Based Activity Spending Attributable to Arizona Residents

<b>Activity</b>	<b>Percent of Activity Spending Attributable to Arizona Residents</b>
Bicycling	68%
Camping	61%
Fishing	93%
Hunting / Target Shooting <sup>3</sup>	93%
Picnicking / Relaxing Outdoors <sup>4</sup>	100%
Trail Sports	46%
Water Sports	59%
Wildlife Watching <sup>3</sup>	93%

Total resident and non-resident spending on water-related outdoor activities in Arizona was entered into an economic model for the state of Arizona produced by IMPLAN, a software company that specializes in economic impact modelling (IMPLAN Group, LLC. IMPLAN, 2025). Expenditures were broken out by the individual industry impacted before inputting them into the model. Inherent in each IMPLAN model is the relationship between the economic output of each industry (i.e., sales) and the jobs, labor income and taxes associated with a given level of output. Using the Arizona model, estimates were produced for the jobs, labor income and taxes supported directly by those who participate in water-related activities in the state, as well as the multiplier effects of that activity. See the [Economic Concepts and Definitions](#) section for more details on economic contribution analysis. Please note that all of the economic estimates produced in this report are specific to the state of Arizona, and do not include related economic activity that occurs outside of the boundaries of Arizona.

## Results

### Participation

More than 2.2 million adult Arizona residents participated in one or more outdoor recreational activities on or along the water in the state between September 2024 and August 2025. Participants in water-related activities represent nearly 39% of the state’s adult population. The most popular water-related activities among Arizona residents included picnicking / relaxing outdoors (21.4%), water sports (14.1%) and fishing (12.2%). Arizona residents spent a combined

<sup>3</sup> The proportion of statewide spending attributable to Arizona residents for fishing from the 2011 USFWS study was used to produce non-resident spending estimates for hunting/target shooting and wildlife watching in 2019.

<sup>4</sup> An assumption was made that non-residents do not travel to Arizona with the primary purpose of picnicking / relaxing by the water. Although non-residents may picnicking / relaxing by the water while visiting Arizona, non-resident spending is not included here since it is not their primary reason for travelling to the state.

62 million days participating in water-related outdoor recreation in the state during the past 12 months. County-level participation estimates are included in [Appendix C](#).

Table 4. Arizona Resident Participation in Water-Related Outdoor Recreation

<b>Activity</b>	<b>Participation Rate Among AZ Residents</b>	<b>AZ Resident Participants (thousands)</b>	<b>AZ Resident Participation Days (thousands)</b>
Bicycling	6.9%	403	8,520
Camping	12.0%	703	6,494
Fishing	12.2%	716	6,016
Hunting / Target Shooting	1.8%	106	1,276
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Trail Sports	10.5%	615	10,526
Water Sports	14.1%	825	10,127
Wildlife Watching	9.9%	580	6,798
<b>All Activities</b>	<b>38.6%</b>	<b>2,261</b>	<b>62,894</b>

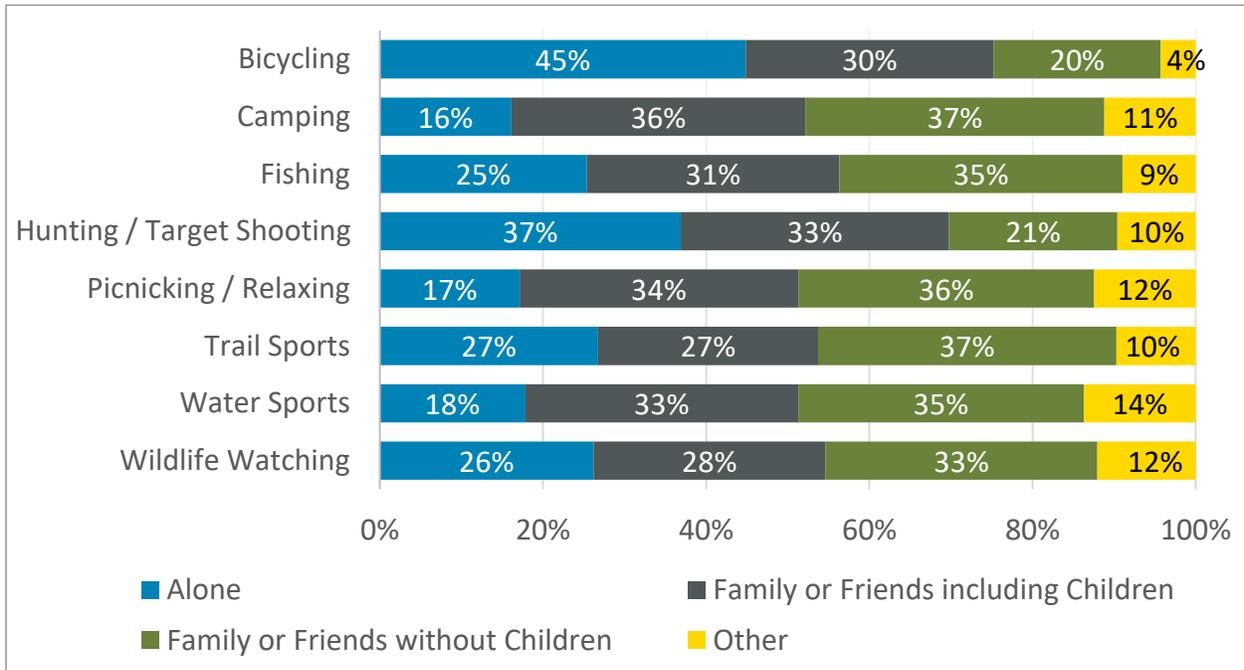
### How Residents Recreate Along Arizona’s Waterways

In addition to estimating participation by Arizona residents who recreate on or along the water, this study explored four other areas of interest among Arizona residents:

- Who do people recreate with?
- How far do they travel to recreate by the water?
- How much does water influence their enjoyment of outdoor recreation?
- How much would their activity decrease if they were not able to recreate on or along the water?

Figure 1. Who Do Arizona Residents Recreate With

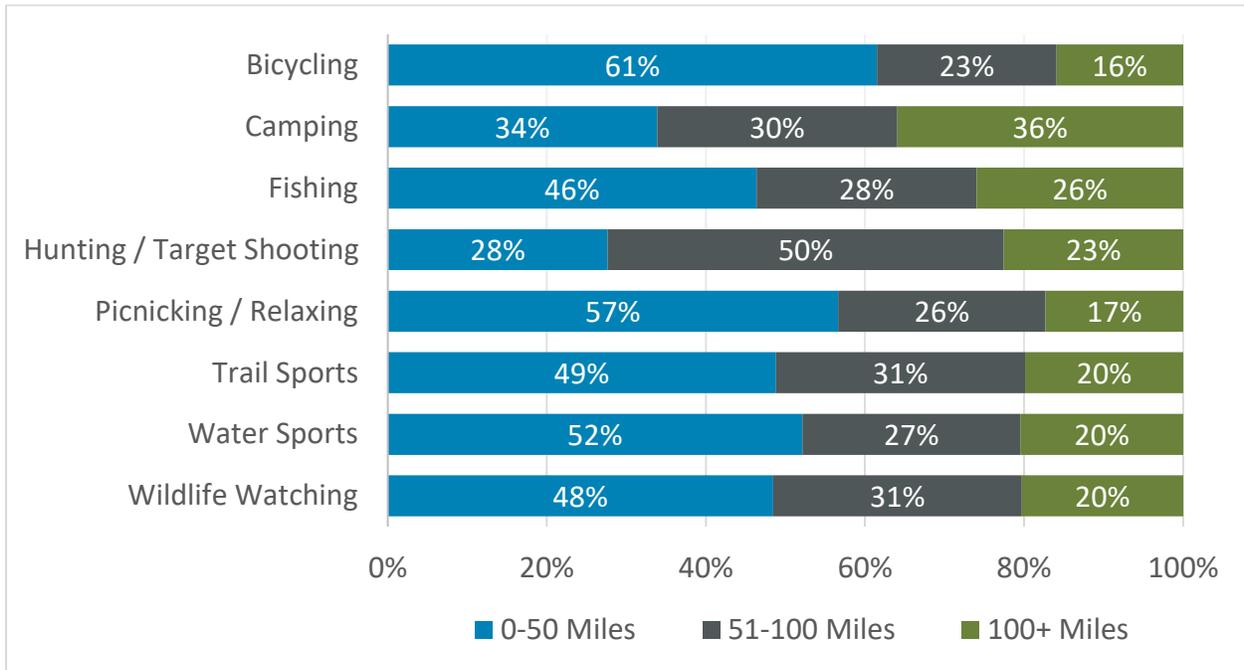
*Over the past twelve months (between September 1, 2024 and August 31, 2025), what percent of your [activity] days on or near water were spent by yourself or with others?*



When Arizona residents participate in water-related recreation, they do not typically go alone (Figure 1). Most people go out with family or friends, regardless of the type of activity. Camping is the activity that is least likely to be done alone, with over a third of respondents typically camping with groups of friends or family that include children, and another third typically camping with groups of friends or family that are limited to adults. Picnicking / relaxing outdoors is also typically done in groups, as are water sports including swimming, paddling, etc. Bicycling is the activity that is most likely to be done alone, followed by hunting / target shooting activities.

Figure 2. Distance Traveled from Home

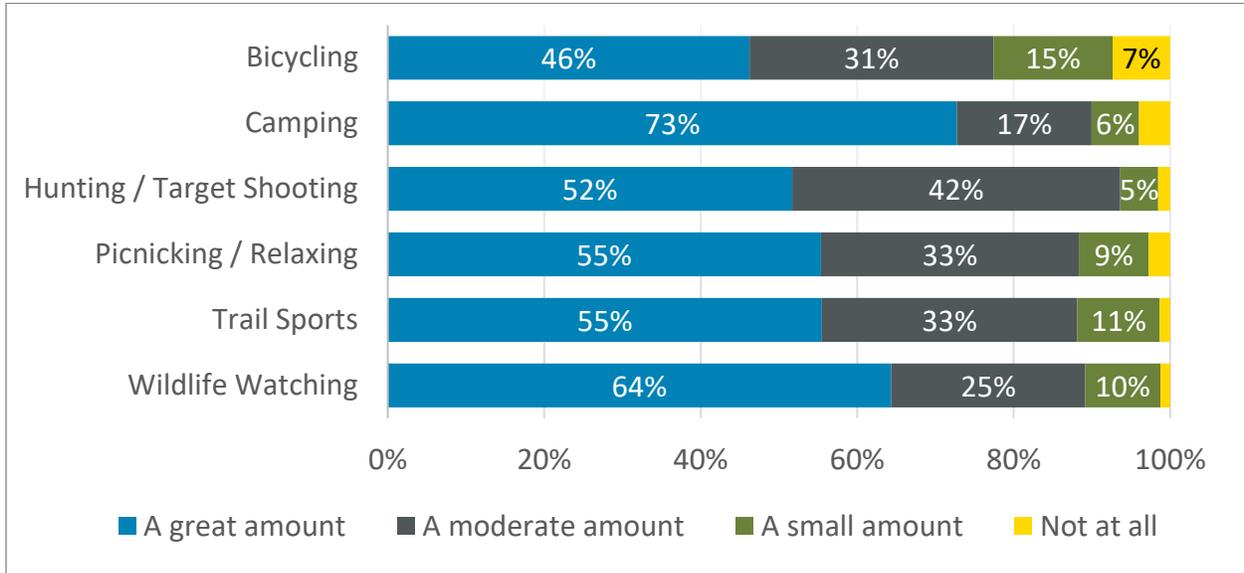
*Over the past twelve months (between September 1, 2024 and August 31, 2025), what percent of your [activity] days on or near the water were spent at the following distances from home?*



Most days spent by Arizona residents bicycling near water, picnicking / relaxing by the water or participating in water sports occurred within 50 miles of respondents' homes. For fishing, trail sports and wildlife watching, about an equal amount of time was spent participating within 50 miles of the home as travelling 51 or more miles from home to participate. Camping along the water was the activity that is most likely to be done furthest from home, with 30% of camping days being 51-100 miles from home, and 36% of days being more than 100 miles from home.

Figure 3. Importance of Water to Enjoyment

*How much does the presence of water add to your enjoyment of [activity]?<sup>5</sup>*

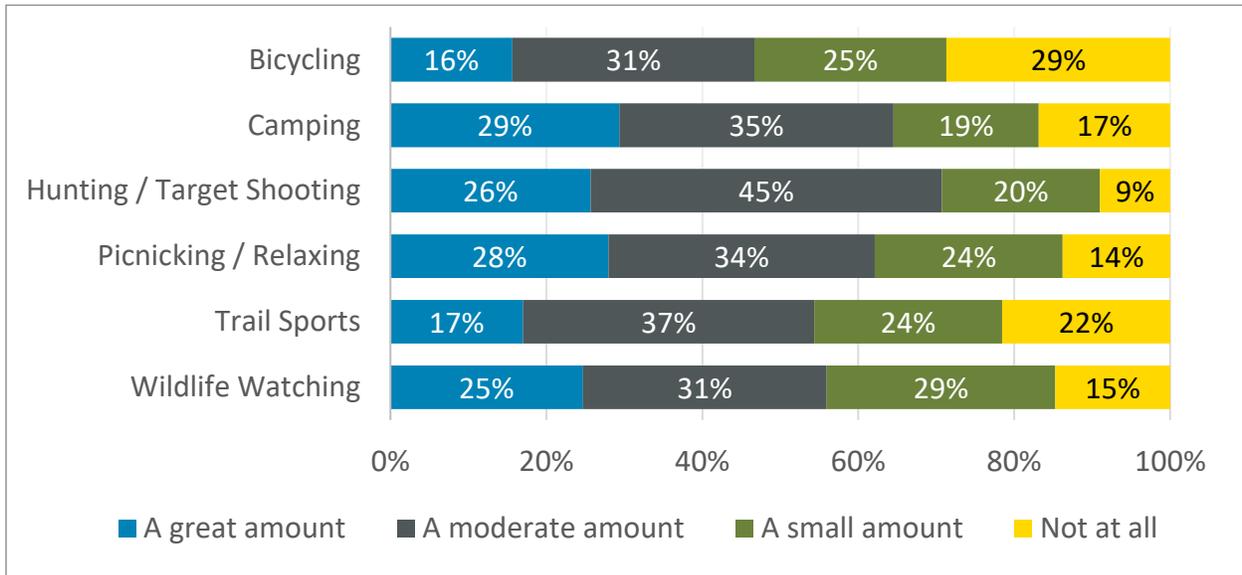


Most Arizona residents who recreate outdoors indicated that the presence of water contributed either a great or moderate amount to their enjoyment of activities. Bicycling on or along the water was the only activity where more than 5% of residents indicated that water did not add to their enjoyment of the activity at all.

<sup>5</sup> This question was not asked for fishing or water sports, which are only possible on the water.

Figure 4. Change in Participation Level if Activity Could not Be Done Near Water

*If you were not able to participate in [activity] on or along the water, how much would your total activity decrease?<sup>6</sup>*



Across all activity types other than bicycling, more than half of participants indicated that their total activity level would decrease either a great or moderate amount if they were not able to do the activity along the water. Less than 30% indicated that their activity level would be unchanged if they could not participate near water for each activity.

### Spending

Between September 2024 and October 2025, Arizona residents and non-resident visitors spent over \$9.7 billion in the state to support their water-related outdoor recreation. That spending included both trip-related expenses such as food, fuel, lodging, entry fees, etc. and annual expenditures on equipment, apparel, accessories and other fees. A full list of expenditures collected is available in the survey questionnaire that appears in [Appendix A](#).

Trail sports, which include hiking, backpacking, trail running, horseback riding, climbing, and mountaineering, resulted in the highest level of spending by recreators, with over \$2.2 billion spent by participants in Arizona over a 12-month period. Water sports, including swimming, canoeing, kayaking, rafting, paddleboarding and boating, accounted for an additional \$1.8

<sup>6</sup> This question was not asked for fishing or water sports, which are only possible on the water.

billion in spending, while those who went picnicking or relaxing outdoors by the water spent more than \$1.5 billion.

Table 5. Annual Resident and Nonresident Spending on Water-Related Outdoor Recreation

<b>Activity</b>	<b>Retail Sales (millions)</b>
Bicycling	\$900
Camping	\$1,062
Fishing	\$1,002
Hunting / Target Shooting	\$397
Picnicking / Relaxing Outdoors	\$1,508
Trail Sports	\$2,284
Water Sports	\$1,809
Wildlife Watching	\$795
<b>All Activities</b>	<b>\$9,756</b>

County-level spending estimates represent the total spending within the state of Arizona by recreators who visited each county, not spending that occurred within each county. County-level spending estimates are provided in [Appendix C](#).

### **Economic Contributions**

Spending by residents and nonresidents participating in water-related outdoor recreation in Arizona created over \$11.7 billion in economic output within the state, adding over \$6.9 billion to the state’s GDP. That spending also supported over 72 thousand jobs in the state, with those jobs paying annual wages of nearly \$4 billion. That spending also created \$937 million in state and local tax revenues in Arizona, in addition to \$953 million in federal revenue.

Table 6. Annual Economic Contributions from Water-Related Outdoor Recreation in Arizona

Total contributions	Output (millions)	GDP (millions)	Jobs	Wages (millions)	Federal Tax Revenues (millions)	State & Local Tax Revenues (millions)
Bicycling	\$1,138	\$663	7,401	\$380	\$91	\$87
Camping	\$1,203	\$724	7,316	\$410	\$98	\$101
Fishing	\$1,196	\$717	7,452	\$414	\$98	\$96
Hunting / Target Shooting	\$452	\$267	2,744	\$150	\$36	\$39
Picnicking / Relaxing Outdoors	\$1,725	\$1,016	10,501	\$583	\$139	\$136
Trail Sports	\$2,819	\$1,659	17,708	\$946	\$226	\$222
Water Sports	\$2,249	\$1,338	13,485	\$787	\$185	\$179
Wildlife Watching	\$979	\$574	6,255	\$328	\$78	\$76
<b>All Activities</b>	<b>\$11,762</b>	<b>\$6,959</b>	<b>72,862</b>	<b>\$3,997</b>	<b>\$953</b>	<b>\$937</b>

County-level economic contribution estimates represent the statewide contributions resulting from activities that occur in each county, rather than contributions occurring within each county. Many Arizona counties are rural and therefore do not contain many of the businesses that supply the items necessary for outdoor recreation. However, the statewide economic contribution estimates for each county help reveal how important water-related recreation in each county is to Arizona’s overall economy. County-level economic estimates are provided in [Appendix C](#).

### Putting the Results into Perspective

The results in this study are reported at a scale that can be difficult for the public to grasp. To make the results more approachable, we provide a set of comparison figures based on familiar industries and population benchmarks. The goal is to help provide context to help the reader understand the relative importance of water-related outdoor recreation in Arizona.

### Water-Related Compared to All Outdoor Recreation in Arizona

- 65% of outdoor recreationists that live in Arizona recreate on or along the water.
- 43% of days that residents recreate in Arizona are spent primarily on or along the water.
- 49% of the value added to Arizona’s GDP annually from outdoor recreation comes from expenditures made primarily for recreation on or along the water<sup>7</sup> (citation).

<sup>7</sup> Based on comparing the GDP contributions estimated in this study to the GDP contribution estimates for the state of Arizona in the Bureau of Economic Analysis (BEA) Outdoor Recreation Satellite Account, 2023. 49% may be a conservative estimate, since the water-related outdoor recreation activities captured in this study are more limited than the list of all outdoor recreation tracked by the BEA.

### Participant vs. Population Counts

An estimated 39% (2.2 million) of Arizona’s adult population participates in water-related outdoor recreation. The group of adults that participate in water-related outdoor recreation in Arizona is:

- 33% larger than the entire population of Phoenix (1.7 million in 2024, U.S. Census Bureau)
- Larger than the total number of people employed by Walmart worldwide (2.1 million in 2024, Walmart, 2026).

### Comparing Economic Contributions to Other Industries in Arizona

Between September 2024 and August 2025, spending on water-related outdoor recreation in Arizona created \$11.8 billion in total economic output within the state. Comparatively, water-related outdoor recreation as an industry creates more economic output than Arizona’s golf or wine industries. Water-related outdoor recreation creates less economic output than mining, though it supports more employment throughout the state.

Table 7. Comparison of Economic Contributions to Other Arizona Industries

Industry	Output (billions)	Jobs (thousands)	Estimate Year	Source
Water-Related Outdoor Recreation	\$11.8	73	2025	Current Study
Mining	\$21.2	59	2024	(Arizona Mining Association, 2024)
Golf	\$6.0	66	2021	(Rounds Consulting Group, 2023)
Wine	\$5.7	34	2025	(John Dunham & Associates, 2025)

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## Appendix A: Arizona Resident Questionnaire

*Note: All survey logic appears in brackets and was not shown to respondents. Round choice options indicate single-select questions, while square choice options indicate a multiple-selection type question.*

1. What is your age?
  - 17 or younger [disqualifies]
  - 18 to 24
  - 25 to 34
  - 35 to 44
  - 45 to 54
  - 55 to 64
  - 65 to 74
  - 75 or older
  
2. What is your gender?
  - Male
  - Female
  - Non-binary/third gender
  - Prefer not to answer
  
3. What is your annual household income? *Yours plus others living in your home:*
  - Less than \$25,000
  - \$25,000 to \$34,999
  - \$35,000 to \$49,999
  - \$50,000 to \$74,999
  - \$75,000 to \$99,999
  - \$100,000 to \$124,999
  - \$125,000 to \$149,999
  - \$150,000 or more
  - Prefer not to answer
  
4. What is your ZIP code? \_\_\_\_\_  
[Those that enter a non-Arizona ZIP code are disqualified]
  
5. Which of the following best describes your race/ethnicity?
  - Asian
  - Native Hawaiian or Other Pacific Islander
  - Black/African-American
  - White
  - American Indian/Alaska Native
  - Other
  - Prefer not to answer
  
6. Are you of Hispanic, Latino, or Spanish origin?
  - Yes
  - No
  - Prefer not to answer

Activities

7. Did you participate in any of the following activities **in Arizona** during the past twelve months (between September 1, 2024 and August 31, 2025)?

Select only option where the activity was the **primary** reason for your outing:

- Trail sports (day-hiking on trails, backpacking, climbing ice or rock, mountaineering, horseback riding, running 3+ miles)**
- Bicycling (cycling on paved or unpaved surfaces)**
- Camping (RV campsite, tent campsite, or at a rustic lodge)**
- Picnicking or relaxing outdoors**
- Water sports (swimming/canoeing/kayaking/rafting/paddle-boarding/boating)**
- Hunting or target shooting (firearm or archery equipment)**
- Fishing (conventional or fly fishing)**
- Wildlife-watching (viewing or photographing animals, bird watching)**
- Snow sports (cross-country, downhill, telemark, snowboarding, snowshoeing)
- Team competitive sports (softball/baseball, volleyball, soccer, ultimate frisbee)
- Off-roading with ATVs, 4x4 trucks
- Individual competitive sports (golf, tennis)
- Motorcycling (on-road, off-road)
- Playground activities
- I didn't participate in any of these activities.

[Respondents that selected one of the activities in **bold** continue, others are disqualified]

8. How many **total days** did you participate in [piped activity] **in Arizona** over the past twelve months (between September 1, 2024 and August 31, 2025)?

Please count only those days when [piped activity] was the primary reason for your outing: \_\_\_\_\_ days [Repeat for each **bold** activity from Q7]:

Activities on or along the water

9. Did you participate in any of these activities on or along a body of water (e.g. river, lake, reservoir, or stream) **in Arizona** during the past twelve months (between September 1, 2024 and August 31, 2025)?\*

Note: By "on or along a body of water" we mean any place where water was in view or nearby at some point during your recreational activity.

	Yes	No	Not Sure
[Pipe in each <b>bold</b> activity from Q7]:			

[Those who report fishing or water sports not along water are disqualified]

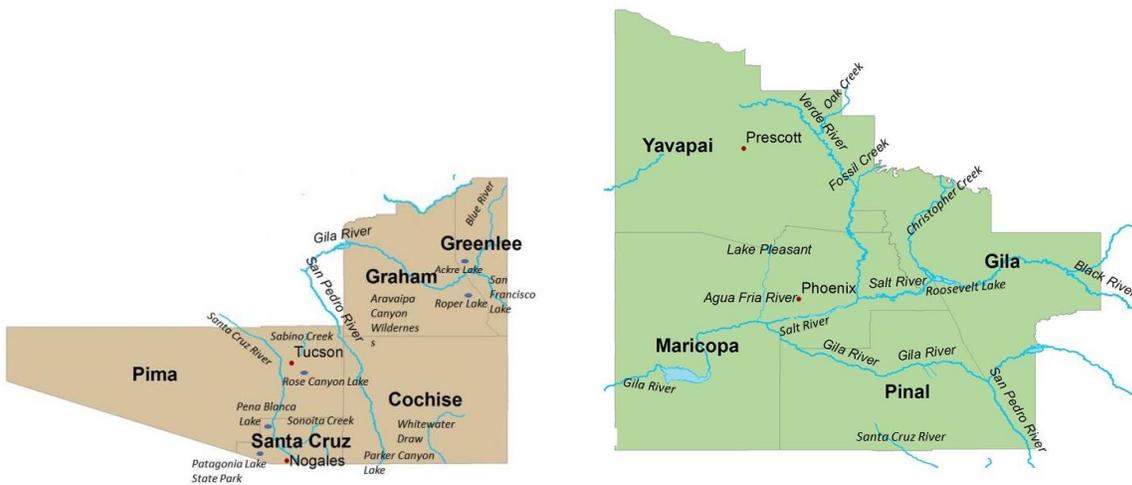
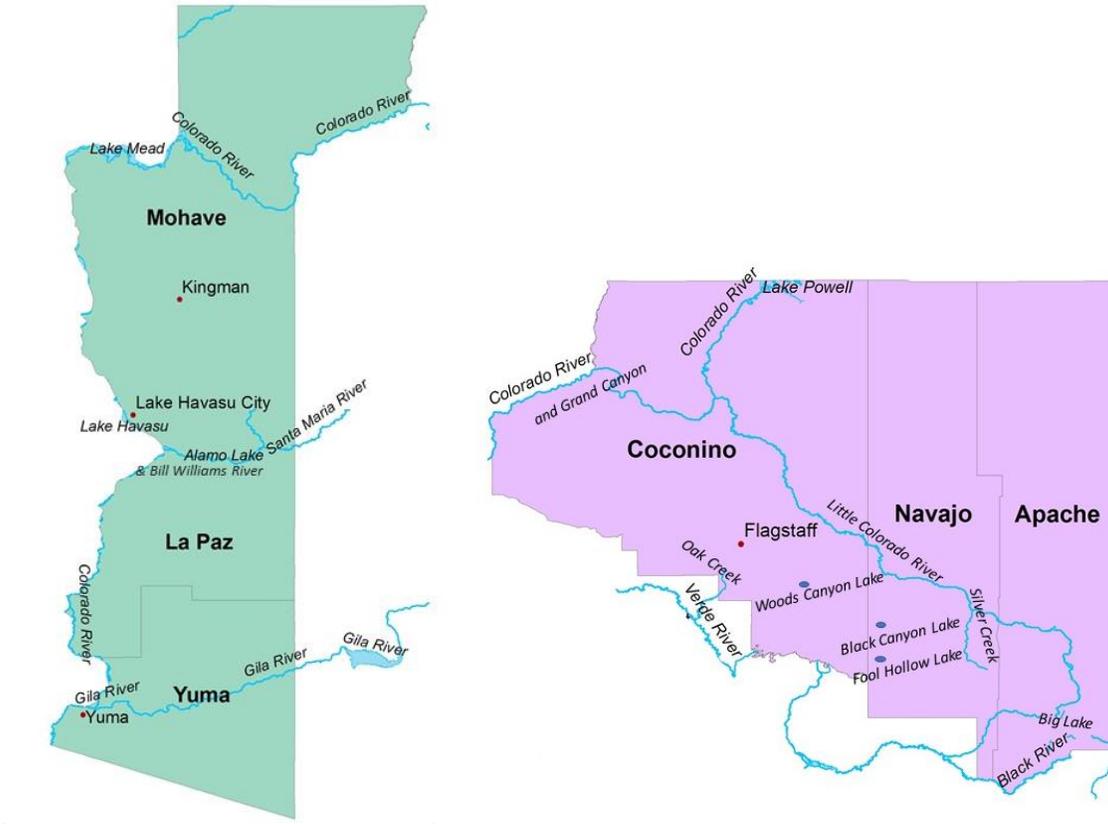
County-Level Participation

[Respondents are asked to report county-level participation for a maximum of 3 activities]



***The next few questions help us learn more about where you went in Arizona, specifically the county you visited. You can open detailed regional maps (referencing counties, major cities, and select water bodies) by checking the box beside a region list below to refresh your memory.***

- West
- North/Northeast
- South/Southeast
- Central



10. In which **Arizona counties** did you go [piped activity] during the past twelve months (September 1, 2024 to August 31, 2025)? *Select all that apply:*

- |                                   |                                                                                                          |
|-----------------------------------|----------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Apache   | <input type="checkbox"/> Navajo                                                                          |
| <input type="checkbox"/> Cochise  | <input type="checkbox"/> Pima                                                                            |
| <input type="checkbox"/> Coconino | <input type="checkbox"/> Pinal                                                                           |
| <input type="checkbox"/> Gila     | <input type="checkbox"/> Santa Cruz                                                                      |
| <input type="checkbox"/> Graham   | <input type="checkbox"/> Yavapai                                                                         |
| <input type="checkbox"/> Greenlee | <input type="checkbox"/> Yuma                                                                            |
| <input type="checkbox"/> La Paz   | <input type="checkbox"/> I did not go [piped activity] in Arizona during this time period [disqualified] |
| <input type="checkbox"/> Maricopa |                                                                                                          |
| <input type="checkbox"/> Mohave   |                                                                                                          |

[The following county-specific tables are shown according to the counties selected above]

[Example: Wildlife-watching days in Apache County]

11. How many days did you go wildlife-watching in **Apache County** during the past 12 months?

*Count only days when wildlife-watching was the primary reason for your outing during the past twelve months (between September 1, 2024 and August 31, 2025):*

	Days wildlife-watching
Days on or along a body of water (e.g. river, lake, reservoir, or stream)	
Days away from water	
<b>Total Days</b>	[Sum days above]

[Repeat this question for each activity where “Yes” was selected in Q9 in each county selected in Q10.]

### Activity Spending

[Respondents will be asked to report their spending on a maximum of 3 activities to avoid survey fatigue. Activities with lower participation rates will be automatically prioritized to maximize sample size across activities.]

[Wildlife-watching is used as an example below]

*For the following questions, think of the **most recent trip** that you took in Arizona with the **primary purpose** of wildlife-watching on or along bodies of water.*

12. How long was your most recent trip to go wildlife-watching **on or along bodies of water in Arizona**?

- It was a day-trip (leaving and returning home on the same day)
- It was an overnight-trip (a trip spanning multiple days away from home)
- I cannot recall [disqualify]

[Shown if “overnight-trip” is selected in Q12]

13. How many days did you spend wildlife-watching on or along bodies of water in Arizona during your most recent **overnight-trip**? \_\_\_\_\_ days

14. On your most recent trip to go wildlife-watching on or along bodies of water in Arizona, did you purchase any of the following items **in the state of Arizona**? *Select all that apply:*

- Groceries, food, liquor bought in stores (not in restaurants and bars)
- Dining in restaurants or bars
- Overnight accommodations (hotels/motels, B&Bs, campgrounds, cabin rental, etc.) [Only shown if “overnight-trip” was selected in Q12]
- Fuel for your car, truck, boat, or other transportation
- Transportation services (air transport, taxi, shuttle vans, etc.)
- Guide fees, entry fees, etc.
- Equipment rental
- Heating and cooking fuel
- Souvenirs, gifts, other miscellaneous
- None of these [Skip Q15]

15. On your most recent trip to go wildlife-watching on or along bodies of water in Arizona, approximately how much did you spend **in the state of Arizona** on the following items?

	Amount spent in Arizona during trip
[Pipe in selections from Q14]:	\$
<b>Total</b>	[Sum dollars above]

16. During the past twelve months, did you spend money **in Arizona** on any of the following categories **primarily** for your hunting or target shooting activities in Arizona?

- Equipment and gear
- Apparel and footwear (clothing, boots/shoes, hats, jackets, etc.)
- Accessories (sunglasses, GPS devices, maps, books, first aid, sunscreen, etc.)
- Services (repair services, rentals, guides, instructors, etc.)
- Other fees (membership fees, entrance fees, trail access, storage, etc.)
- None of these [Skip Q17]

17. During the past twelve months, how much did you spend **in Arizona** on the following items used **primarily** for wildlife-watching in Arizona?

*Enter 0 if you did not purchase an item. Only include items bought in Arizona and report amounts in US dollars. Some items can be used for multiple purposes- please only report spending on items used **primarily** for wildlife-watching in Arizona, purchased between September 1, 2024 and August 31, 2025.*

	Amount spent in Arizona during past 12 months
[Pipe in selections from Q16]:	\$
<b>Total</b>	[Sum dollars above]

Additional Questions

[Respondents will be asked to answer these questions for a maximum of 3]

[Wildlife-watching is used as an example below]

18. If you could not participate in wildlife-watching on or along the water in Arizona, how much would your total wildlife-watching activity decrease?

- A great amount
- A moderate amount
- A small amount
- Not at all

[Not asked for fishing or water sports]

19. During the past twelve months (between September 1, 2024 and August 31, 2025), what percent of your wildlife-watching days on or along the water in Arizona were spent by yourself or with others?

\_\_\_\_\_ % Alone

\_\_\_\_\_ % Family or friends **including** children under the age of 18 years old

\_\_\_\_\_ % Family or friends **not including** children under the age of 18 years old

\_\_\_\_\_ % Other

20. During the past twelve months (between September 1, 2024 and August 31, 2025), what percent of your wildlife-watching days on or along the water in Arizona were spent at the following distances from home?

\_\_\_\_\_ % 0 - 50 miles from home

\_\_\_\_\_ % 51 - 100 miles from home

\_\_\_\_\_ % More than 100 miles from home

21. How much does the presence of water add to your enjoyment of wildlife-watching in Arizona?

- A great amount
- A moderate amount
- A small amount
- Not at all

[Not asked for fishing or water sports]

## Appendix B: Arizona Resident Survey Demographics

Table 8. Age of Arizona Residents Who Participated in Water-Related Outdoor Recreation

Activity	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	75+	Sample Size
Bicycling	16.3%	23.7%	18.3%	17.4%	9.7%	10.9%	3.6%	<b>N=137</b>
Camping	10.1%	23.1%	24.4%	20.3%	16.3%	5.0%	0.9%	<b>N=253</b>
Fishing	10.9%	28.2%	18.1%	16.8%	14.7%	10.5%	0.9%	<b>N=261</b>
Hunting / Target Shooting	16.8%	33.8%	24.2%	15.7%	7.9%	1.7%	0.0%	<b>N=40</b>
Picnicking / Relaxing Outdoors	11.7%	22.4%	17.0%	19.2%	14.9%	10.5%	4.2%	<b>N=480</b>
Trail Sports	10.0%	25.3%	21.9%	16.9%	13.8%	9.7%	2.5%	<b>N=216</b>
Water Sports	11.8%	22.4%	18.6%	19.7%	15.9%	9.3%	2.2%	<b>N=323</b>
Wildlife Watching	10.0%	21.5%	16.3%	13.5%	18.5%	15.8%	4.5%	<b>N=219</b>
<b>All Activities</b>	<b>11.9%</b>	<b>22.3%</b>	<b>18.9%</b>	<b>17.2%</b>	<b>14.9%</b>	<b>11.2%</b>	<b>3.5%</b>	<b>N=1,014</b>

Table 9. Gender of Arizona Residents Who Participated in Water-Related Outdoor Recreation

Response	Male	Female	Total
Bicycling	67.5%	32.5%	<b>N=137</b>
Camping	46.0%	54.0%	<b>N=253</b>
Fishing	66.2%	33.8%	<b>N=261</b>
Hunting / Target Shooting	67.5%	32.5%	<b>N=40</b>
Picnicking / Relaxing Outdoors	42.2%	57.8%	<b>N=479</b>
Trail Sports	53.0%	47.0%	<b>N=216</b>
Water Sports	46.5%	53.5%	<b>N=322</b>
Wildlife Watching	48.3%	51.7%	<b>N=219</b>
<b>All Activities</b>	<b>51.0%</b>	<b>49.0%</b>	<b>N=1013</b>

Table 10. Race of Arizona Residents Who Participated in Water-Related Outdoor Recreation

Response	Asian	American Indian/ Alaska Native	Black/ African American	Native Hawaiian or Other Pacific Islander	White	Other	Prefer not to answer	Total
Bicycling	8.8%	4.4%	14.6%	0.0%	70.8%	4.4%	0.0%	<b>N=137</b>
Camping	6.7%	3.2%	4.4%	0.0%	81.4%	8.3%	0.0%	<b>N=253</b>
Fishing	4.2%	5.8%	7.7%	0.0%	78.2%	7.3%	0.4%	<b>N=261</b>
Hunting / Target Shooting	5.0%	0.0%	7.5%	0.0%	85.0%	0.0%	2.5%	<b>N=40</b>
Picnicking / Relaxing Outdoors	5.0%	3.5%	6.7%	0.0%	81.0%	6.5%	0.4%	<b>N=480</b>
Trail Sports	3.7%	3.2%	6.5%	0.0%	82.4%	9.3%	0.9%	<b>N=216</b>
Water Sports	2.2%	3.7%	6.2%	0.0%	87.9%	5.0%	0.3%	<b>N=322</b>
Wildlife Watching	3.7%	5.0%	7.3%	0.0%	83.6%	5.5%	0.0%	<b>N=219</b>
<b>All Activities</b>	<b>4.4%</b>	<b>3.7%</b>	<b>7.8%</b>	<b>0.0%</b>	<b>81.0%</b>	<b>6.5%</b>	<b>0.3%</b>	<b>N=1,014</b>

Table 11. Ethnicity of Arizona Residents Who Participated in Water-Related Outdoor Recreation

Response	Hispanic	Non-Hispanic	Prefer not to answer	Total
Bicycling	16.0%	84.0%	0.0%	<b>N=137</b>
Camping	20.1%	79.9%	0.0%	<b>N=253</b>
Fishing	21.2%	78.8%	0.0%	<b>N=261</b>
Hunting or Target Shooting	16.3%	80.6%	3.1%	<b>N=40</b>
Picnicking or Relaxing Outdoors	19.1%	80.4%	0.5%	<b>N=480</b>
Trail Sports	19.7%	79.6%	0.7%	<b>N=216</b>
Water Sports	20.2%	79.8%	0.0%	<b>N=322</b>
Wildlife Watching	15.7%	83.8%	0.5%	<b>N=219</b>
<b>All Activities</b>	<b>19.3%</b>	<b>80.4%</b>	<b>0.2%</b>	<b>N=1,014</b>

## Appendix C: County-Level Results<sup>8</sup>

### Apache County

Table 12. Arizona Resident Participation in Water-Related Outdoor Recreation in Apache County

	AZ Resident Participants (thsd)	AZ Resident Days (thsd)
Bicycling	23.5	136.4
Camping	72.2	240.6
Fishing	96.0	377.4
Hunting / Shooting	26.5	169.0
Picnicking / Relaxing Outdoors	78.3	592.7
Trail Sports	59.8	482.4
Water Sports	28.1	293.7
Wildlife Watching	82.1	378.8

Table 13. Statewide Economic Contributions of Resident and Non-Resident Spending on Water-Related Outdoor Recreation in Apache County

Total contributions	Retail Sales (millions)	Output (millions)	GDP (millions)	Jobs	Wages (millions)	State & Local Tax Revenues (millions)	Federal Tax Revenues (millions)
Bicycling	\$14.4	\$18.2	\$10.6	118	\$6.1	\$1.4	\$1.5
Camping	\$39.3	\$44.6	\$26.8	271	\$15.2	\$3.7	\$3.6
Fishing	\$62.8	\$75.0	\$45.0	468	\$26.0	\$6.1	\$6.2
Hunting / Target Shooting	\$52.5	\$59.8	\$35.4	363	\$19.8	\$5.2	\$4.8
Picnicking / Relaxing Outdoors	\$68.0	\$77.8	\$45.8	474	\$26.3	\$6.1	\$6.3
Trail Sports	\$104.7	\$129.2	\$76.1	812	\$43.4	\$10.2	\$10.4
Water Sports	\$52.4	\$65.2	\$38.8	391	\$22.8	\$5.2	\$5.4
Wildlife Watching	\$44.3	\$54.6	\$32.0	349	\$18.3	\$4.3	\$4.4

<sup>8</sup> County-level spending and economic contribution estimates represent the statewide spending and economic contributions resulting from activities that occur in each county, rather than spending and economic contributions that occur within in each county. Many Arizona counties are rural and therefore do not contain many of the businesses that supply the items necessary for outdoor recreation. However, the statewide economic contribution estimates for each county help reveal how important water-related recreation in each county is to Arizona's overall economy.

<b>All Activities</b>	<b>\$438.5</b>	<b>\$524.5</b>	<b>\$310.5</b>	<b>3,245</b>	<b>\$177.8</b>	<b>\$42.1</b>	<b>\$42.4</b>
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### Cochise County

Table 14. Arizona Resident Participation in Water-Related Outdoor Recreation in Cochise County

	<b>AZ Resident Participants (thsd)</b>	<b>AZ Resident Days (thsd)</b>
Bicycling	5.9	39.7
Camping	30.6	181.1
Fishing	35.6	139.8
Hunting / Target Shooting	18.5	96.3
Picnicking / Relaxing Outdoors	49.6	324.0
Trail Sports	31.3	232.0
Water Sports	17.9	90.9
Wildlife Watching	63.6	461.4

Table 15. Statewide Economic Contributions of Resident and Non-Resident Spending on Water-Related Outdoor Recreation in Cochise County

<b>Total contributions</b>	<b>Retail Sales (millions)</b>	<b>Output (millions)</b>	<b>GDP (millions)</b>	<b>Jobs</b>	<b>Wages (millions)</b>	<b>State &amp; Local Tax Revenues (millions)</b>	<b>Federal Tax Revenues (millions)</b>
Bicycling	\$4.2	\$5.3	\$3.1	34	\$1.8	\$0.4	\$0.4
Camping	\$29.6	\$33.5	\$20.2	204	\$11.4	\$2.8	\$2.7
Fishing	\$23.3	\$27.8	\$16.7	173	\$9.6	\$2.2	\$2.3
Hunting / Target Shooting	\$29.9	\$34.1	\$20.2	207	\$11.3	\$2.9	\$2.7
Picnicking / Relaxing Outdoors	\$37.2	\$42.5	\$25.1	259	\$14.4	\$3.4	\$3.4
Trail Sports	\$50.3	\$62.1	\$36.6	390	\$20.9	\$4.9	\$5.0
Water Sports	\$16.2	\$20.2	\$12.0	121	\$7.1	\$1.6	\$1.7
Wildlife Watching	\$53.9	\$66.5	\$39.0	425	\$22.2	\$5.2	\$5.3
<b>All Activities</b>	<b>\$244.7</b>	<b>\$292.0</b>	<b>\$172.7</b>	<b>1,813</b>	<b>\$98.6</b>	<b>\$23.4</b>	<b>\$23.6</b>

## Coconino County

Table 16. Arizona Resident Participation in Water-Related Outdoor Recreation in Coconino County

	AZ Resident Participants (thsd)	AZ Resident Days (thsd)
Bicycling	38.3	151.5
Camping	194.4	1,296.7
Fishing	145.3	784.3
Hunting / Target Shooting	31.8	131.0
Picnicking / Relaxing Outdoors	169.5	870.9
Trail Sports	162.3	850.4
Water Sports	99.6	507.8
Wildlife Watching	121.8	946

Table 17. Statewide Economic Contributions of Resident and Non-Resident Spending on Water-Related Outdoor Recreation in Coconino County

Total contributions	Retail Sales (millions)	Output (millions)	GDP (millions)	Jobs	Wages (millions)	State & Local Tax Revenues (millions)	Federal Tax Revenues (millions)
Bicycling	\$16.0	\$20.2	\$11.8	132	\$6.7	\$1.5	\$1.6
Camping	\$212.0	\$240.2	\$144.6	1461	\$81.8	\$20.1	\$19.6
Fishing	\$130.6	\$155.9	\$93.5	972	\$54.0	\$12.6	\$12.8
Hunting / Target Shooting	\$40.7	\$46.4	\$27.5	282	\$15.4	\$4.0	\$3.7
Picnicking / Relaxing Outdoors	\$100.0	\$114.3	\$67.4	696	\$38.6	\$9.0	\$9.2
Trail Sports	\$184.5	\$227.8	\$134.0	1431	\$76.5	\$18.0	\$18.3
Water Sports	\$90.7	\$112.8	\$67.1	676	\$39.5	\$9.0	\$9.3
Wildlife Watching	\$110.6	\$136.4	\$79.9	871	\$45.6	\$10.6	\$10.9
<b>All Activities</b>	<b>\$885.1</b>	<b>\$1,054.0</b>	<b>\$625.7</b>	<b>6,519</b>	<b>\$358.1</b>	<b>\$84.8</b>	<b>\$85.5</b>

## Gila County

Table 18. Arizona Resident Participation in Water-Related Outdoor Recreation in Gila County

	AZ Resident Participants (thsd)	AZ Resident Days (thsd)
Bicycling	20.6	77.8
Camping	80.5	624.8
Fishing	71.3	308.8
Hunting / Target Shooting	21.2	94.5
Picnicking / Relaxing Outdoors	52.2	355.2
Trail Sports	59.8	232.0
Water Sports	53.6	372.8
Wildlife Watching	55.6	169.3

Table 19. Statewide Economic Contributions of Resident and Non-Resident Spending on Water-Related Outdoor Recreation in Gila County

Total contributions	Retail Sales (millions)	Output (millions)	GDP (millions)	Jobs	Wages (millions)	State & Local Tax Revenues (millions)	Federal Tax Revenues (millions)
Bicycling	\$8.2	\$10.4	\$6.1	68	\$3.5	\$0.8	\$0.8
Camping	\$102.2	\$115.7	\$69.7	704	\$39.4	\$9.7	\$9.4
Fishing	\$51.4	\$61.4	\$36.8	383	\$21.3	\$5.0	\$5.1
Hunting / Target Shooting	\$29.4	\$33.4	\$19.8	203	\$11.1	\$2.9	\$2.7
Picnicking / Relaxing	\$40.8	\$46.6	\$27.5	284	\$15.8	\$3.7	\$3.8
Trail Sports	\$50.3	\$62.1	\$36.6	390	\$20.9	\$4.9	\$5.0
Water Sports	\$66.6	\$82.8	\$49.3	496	\$29.0	\$6.6	\$6.8
Wildlife Watching	\$19.8	\$24.4	\$14.3	156	\$8.2	\$1.9	\$2.0
<b>All Activities</b>	<b>\$368.6</b>	<b>\$436.9</b>	<b>\$259.9</b>	<b>2,684</b>	<b>\$149.0</b>	<b>\$35.4</b>	<b>\$35.5</b>

## Graham County

Table 20. Arizona Resident Participation in Water-Related Outdoor Recreation in Graham County

	AZ Resident Participants (thsd)	AZ Resident Days (thsd)
Bicycling	11.8	72.2
Camping	30.6	395.1
Fishing	38.4	175.7
Hunting / Target Shooting	15.9	86.5
Picnicking / Relaxing Outdoors	2.6	23.1
Trail Sports	19.9	59.9
Water Sports	5.1	19.0
Wildlife Watching	7.9	6.6

Table 21. Statewide Economic Contributions of Resident and Non-Resident Spending on Water-Related Outdoor Recreation in Graham County

Total contributions	Retail Sales (millions)	Output (millions)	GDP (millions)	Jobs	Wages (millions)	State & Local Tax Revenues (millions)	Federal Tax Revenues (millions)
Bicycling	\$7.6	\$9.6	\$5.6	63	\$3.2	\$0.7	\$0.8
Camping	\$64.6	\$73.2	\$44.1	445	\$24.9	\$6.1	\$6.0
Fishing	\$29.2	\$34.9	\$20.9	218	\$12.1	\$2.8	\$2.9
Hunting / Target Shooting	\$26.9	\$30.6	\$18.1	186	\$10.1	\$2.6	\$2.4
Picnicking / Relaxing Outdoors	\$2.7	\$3.0	\$1.8	18	\$1.0	\$0.2	\$0.2
Trail Sports	\$13.0	\$16.0	\$9.4	101	\$5.4	\$1.3	\$1.3
Water Sports	\$3.4	\$4.2	\$2.5	25	\$1.5	\$0.3	\$0.3
Wildlife Watching	\$0.8	\$0.9	\$0.6	6	\$0.3	\$0.1	\$0.1
<b>All Activities</b>	<b>\$148.2</b>	<b>\$172.6</b>	<b>\$103.0</b>	<b>1,062</b>	<b>\$58.6</b>	<b>\$14.2</b>	<b>\$14.0</b>

## Greenlee County

Table 22. Arizona Resident Participation in Water-Related Outdoor Recreation in Greenlee County

	AZ Resident Participants (thsd)	AZ Resident Days (thsd)
Bicycling	0.0	0.0
Camping	0.0	0.0
Fishing	8.2	9.6
Hunting / Target Shooting	2.6	1.6
Picnicking / Relaxing Outdoors	5.3	33.9
Trail Sports	11.4	52.8
Water Sports	2.6	7.6
Wildlife Watching	13.2	94.7

Table 23. Statewide Economic Contributions of Resident and Non-Resident Spending on Water-Related Outdoor Recreation in Greenlee County

Total contributions	Retail Sales (millions)	Output (millions)	GDP (millions)	Jobs	Wages (millions)	State & Local Tax Revenues (millions)	Federal Tax Revenues (millions)
Bicycling	\$0.0	\$0.0	\$0.0	0	\$0.0	\$0.0	\$0.0
Camping	\$0.0	\$0.0	\$0.0	0	\$0.0	\$0.0	\$0.0
Fishing	\$1.6	\$1.9	\$1.1	12	\$0.7	\$0.2	\$0.2
Hunting / Target Shooting	\$0.5	\$0.6	\$0.3	4	\$0.2	\$0.0	\$0.0
Picnicking / Relaxing Outdoors	\$3.9	\$4.4	\$2.6	27	\$1.5	\$0.4	\$0.4
Trail Sports	\$11.4	\$14.1	\$8.3	89	\$4.7	\$1.1	\$1.1
Water Sports	\$1.4	\$1.7	\$1.0	10	\$0.6	\$0.1	\$0.1
Wildlife Watching	\$11.1	\$13.6	\$8.0	87	\$4.6	\$1.1	\$1.1
<b>All Activities</b>	<b>\$29.9</b>	<b>\$36.4</b>	<b>\$21.4</b>	<b>229</b>	<b>\$12.3</b>	<b>\$2.9</b>	<b>\$2.9</b>

## La Paz County

Table 24. Arizona Resident Participation in Water-Related Outdoor Recreation in La Paz County

	AZ Resident Participants (thsd)	AZ Resident Days (thsd)
Bicycling	2.9	34.6
Camping	30.6	516.3
Fishing	22.0	79.5
Hunting / Target Shooting	13.2	29.9
Picnicking / Relaxing Outdoors	10.4	75.5
Trail Sports	22.8	139.7
Water Sports	23.0	157.3
Wildlife Watching	18.6	84.4

Table 25. Statewide Economic Contributions of Resident and Non-Resident Spending on Water-Related Outdoor Recreation in La Paz County

Total contributions	Retail Sales (millions)	Output (millions)	GDP (millions)	Jobs	Wages (millions)	State & Local Tax Revenues (millions)	Federal Tax Revenues (millions)
Bicycling	\$3.7	\$4.6	\$2.7	30	\$1.5	\$0.4	\$0.4
Camping	\$84.4	\$95.6	\$57.6	582	\$32.6	\$8.0	\$7.8
Fishing	\$13.2	\$15.8	\$9.5	98	\$5.5	\$1.3	\$1.3
Hunting / Target Shooting	\$9.3	\$10.6	\$6.3	64	\$3.5	\$0.9	\$0.8
Picnicking / Relaxing Outdoors	\$8.7	\$9.9	\$5.8	60	\$3.3	\$0.8	\$0.8
Trail Sports	\$30.3	\$37.4	\$22.0	235	\$12.6	\$3.0	\$3.0
Water Sports	\$28.1	\$34.9	\$20.8	209	\$12.2	\$2.8	\$2.9
Wildlife Watching	\$9.9	\$12.2	\$7.1	78	\$4.1	\$0.9	\$1.0
<b>All Activities</b>	<b>\$187.6</b>	<b>\$221.1</b>	<b>\$131.8</b>	<b>1,357</b>	<b>\$75.3</b>	<b>\$18.0</b>	<b>\$18.0</b>

## Maricopa County

Table 26. Arizona Resident Participation in Water-Related Outdoor Recreation in Maricopa County

	AZ Resident Participants (thsd)	AZ Resident Days (thsd)
Bicycling	264.8	6,315.9
Camping	175.0	1,101.3
Fishing	282.4	2,086.9
Hunting / Target Shooting	37.1	200.6
Picnicking / Relaxing Outdoors	631.3	6,101.2
Trail Sports	304.7	4,399.5
Water Sports	421.4	5,409.5
Wildlife Watching	275.4	2,079.8

Table 27. Statewide Economic Contributions of Resident and Non-Resident Spending on Water-Related Outdoor Recreation in Maricopa County

Total contributions	Retail Sales (millions)	Output (millions)	GDP (millions)	Jobs	Wages (millions)	State & Local Tax Revenues (millions)	Federal Tax Revenues (millions)
Bicycling	\$667.5	\$843.8	\$491.4	5,486	\$281.4	\$64.5	\$67.3
Camping	\$180.1	\$204.0	\$122.8	1,241	\$69.5	\$17.1	\$16.7
Fishing	\$347.5	\$414.9	\$248.7	2,585	\$143.7	\$33.5	\$34.2
Hunting / Target Shooting	\$62.3	\$71.0	\$42.0	431	\$23.5	\$6.1	\$5.7
Picnicking / Relaxing Outdoors	\$700.2	\$801.0	\$472.0	4,877	\$270.6	\$63.2	\$64.7
Trail Sports	\$954.8	\$1,178.4	\$693.5	7,401	\$395.6	\$92.9	\$94.6
Water Sports	\$966.1	\$1,201.6	\$714.6	7,203	\$420.5	\$95.5	\$98.9
Wildlife Watching	\$243.1	\$299.7	\$175.7	1,914	\$100.3	\$23.4	\$24.0
<b>All Activities</b>	<b>\$4,121.5</b>	<b>\$5,014.4</b>	<b>\$2,960.8</b>	<b>31,139</b>	<b>\$1,705.0</b>	<b>\$396.2</b>	<b>\$405.9</b>

## Mohave County

Table 28. Arizona Resident Participation in Water-Related Outdoor Recreation in Mohave County

	AZ Resident Participants (thsd)	AZ Resident Days (thsd)
Bicycling	20.6	433.0
Camping	69.4	278.0
Fishing	82.2	480.5
Hunting / Target Shooting	13.2	44.4
Picnicking / Relaxing Outdoors	91.3	729.3
Trail Sports	51.2	217.4
Water Sports	97.0	1,015.6
Wildlife Watching	47.7	154.6

Table 29. Statewide Economic Contributions of Resident and Non-Resident Spending on Water-Related Outdoor Recreation in Mohave County

Total contributions	Retail Sales (millions)	Output (millions)	GDP (millions)	Jobs	Wages (millions)	State & Local Tax Revenues (millions)	Federal Tax Revenues (millions)
Bicycling	\$45.8	\$57.8	\$33.7	376	\$19.3	\$4.4	\$4.6
Camping	\$45.4	\$51.5	\$31.0	313	\$17.5	\$4.3	\$4.2
Fishing	\$80.0	\$95.5	\$57.3	595	\$33.1	\$7.7	\$7.9
Hunting / Target Shooting	\$13.8	\$15.7	\$9.3	95	\$5.2	\$1.4	\$1.3
Picnicking / Relaxing Outdoors	\$83.7	\$95.7	\$56.4	583	\$32.3	\$7.6	\$7.7
Trail Sports	\$47.2	\$58.2	\$34.3	366	\$19.5	\$4.6	\$4.7
Water Sports	\$181.4	\$225.6	\$134.2	1,352	\$78.9	\$17.9	\$18.6
Wildlife Watching	\$18.1	\$22.3	\$13.1	142	\$7.5	\$1.7	\$1.8
<b>All Activities</b>	<b>\$515.3</b>	<b>\$622.4</b>	<b>\$369.2</b>	<b>3,823</b>	<b>\$213.4</b>	<b>\$49.6</b>	<b>\$50.7</b>

## Navajo County

Table 30. Arizona Resident Participation in Water-Related Outdoor Recreation in Navajo County

	AZ Resident Participants (thsd)	AZ Resident Days (thsd)
Bicycling	17.7	154.0
Camping	61.1	292.7
Fishing	63.0	458.5
Hunting / Target Shooting	13.2	54.0
Picnicking / Relaxing Outdoors	60.0	242.5
Trail Sports	54.1	318.2
Water Sports	33.2	251.0
Wildlife Watching	58.3	472.9

Table 31. Statewide Economic Contributions of Resident and Non-Resident Spending on Water-Related Outdoor Recreation in Navajo County

Total contributions	Retail Sales (millions)	Output (millions)	GDP (millions)	Jobs	Wages (millions)	State & Local Tax Revenues (millions)	Federal Tax Revenues (millions)
Bicycling	\$16.3	\$20.6	\$12.0	134	\$6.9	\$1.6	\$1.6
Camping	\$47.9	\$54.2	\$32.6	330	\$18.5	\$4.5	\$4.4
Fishing	\$76.3	\$91.2	\$54.6	568	\$31.6	\$7.4	\$7.5
Hunting / Target Shooting	\$16.8	\$19.1	\$11.3	116	\$6.3	\$1.6	\$1.5
Picnicking / Relaxing Outdoors	\$27.8	\$31.8	\$18.8	194	\$10.8	\$2.5	\$2.6
Trail Sports	\$69.1	\$85.2	\$50.2	535	\$28.6	\$6.7	\$6.8
Water Sports	\$44.8	\$55.8	\$33.2	334	\$19.5	\$4.4	\$4.6
Wildlife Watching	\$55.3	\$68.1	\$39.9	435	\$22.8	\$5.3	\$5.5
<b>All Activities</b>	<b>\$354.3</b>	<b>\$426.0</b>	<b>\$252.6</b>	<b>2,646</b>	<b>\$144.9</b>	<b>\$34.1</b>	<b>\$34.6</b>

**Pima County**

Table 32. Arizona Resident Participation in Water-Related Outdoor Recreation in Pima County

	AZ Resident Participants (thsd)	AZ Resident Days (thsd)
Bicycling	29.4	461.4
Camping	52.8	301.0
Fishing	76.8	308.3
Hunting / Target Shooting	10.6	24.8
Picnicking / Relaxing Outdoors	198.2	1,617.2
Trail Sports	139.5	2,308.1
Water Sports	76.6	854.4
Wildlife Watching	121.8	1,044.4

Table 33. Statewide Economic Contributions of Resident and Non-Resident Spending on Water-Related Outdoor Recreation in Pima County

Total contributions	Retail Sales (millions)	Output (millions)	GDP (millions)	Jobs	Wages (millions)	State & Local Tax Revenues (millions)	Federal Tax Revenues (millions)
Bicycling	\$48.8	\$61.6	\$35.9	401	\$20.6	\$4.7	\$4.9
Camping	\$49.2	\$55.8	\$33.6	339	\$19.0	\$4.7	\$4.6
Fishing	\$51.3	\$61.3	\$36.7	382	\$21.2	\$4.9	\$5.0
Hunting / Target Shooting	\$7.7	\$8.8	\$5.2	53	\$2.9	\$0.8	\$0.7
Picnicking / Relaxing Outdoors	\$185.6	\$212.3	\$125.1	1,293	\$71.7	\$16.8	\$17.1
Trail Sports	\$500.9	\$618.2	\$363.8	3,883	\$207.5	\$48.7	\$49.6
Water Sports	\$152.6	\$189.8	\$112.9	1,138	\$66.4	\$15.1	\$15.6
Wildlife Watching	\$122.1	\$150.5	\$88.2	961	\$50.3	\$11.8	\$12.1
<b>All Activities</b>	<b>\$1,118.2</b>	<b>\$1,358.3</b>	<b>\$801.4</b>	<b>8,450</b>	<b>\$459.7</b>	<b>\$107.4</b>	<b>\$109.7</b>

## Pinal County

Table 34. Arizona Resident Participation in Water-Related Outdoor Recreation in Pinal County

	AZ Resident Participants (thsd)	AZ Resident Days (thsd)
Bicycling	32.4	227.8
Camping	44.4	230.9
Fishing	79.5	296.9
Hunting / Target Shooting	23.8	77.7
Picnicking / Relaxing Outdoors	106.9	541.0
Trail Sports	88.2	457.6
Water Sports	53.6	493.8
Wildlife Watching	63.6	148.4

Table 35. Statewide Economic Contributions of Resident and Non-Resident Spending on Water-Related Outdoor Recreation in Pinal County

Total contributions	Retail Sales (millions)	Output (millions)	GDP (millions)	Jobs	Wages (millions)	State & Local Tax Revenues (millions)	Federal Tax Revenues (millions)
Bicycling	\$24.1	\$30.4	\$17.7	198	\$10.1	\$2.3	\$2.4
Camping	\$37.8	\$42.8	\$25.7	260	\$14.6	\$3.6	\$3.5
Fishing	\$49.4	\$59.0	\$35.4	368	\$20.4	\$4.8	\$4.9
Hunting / Target Shooting	\$24.2	\$27.5	\$16.3	167	\$9.1	\$2.4	\$2.2
Picnicking / Relaxing Outdoors	\$62.1	\$71.0	\$41.9	432	\$24.0	\$5.6	\$5.7
Trail Sports	\$99.3	\$122.6	\$72.1	770	\$41.1	\$9.7	\$9.8
Water Sports	\$88.2	\$109.7	\$65.2	658	\$38.4	\$8.7	\$9.0
Wildlife Watching	\$17.4	\$21.4	\$12.5	137	\$7.2	\$1.7	\$1.7
<b>All Activities</b>	<b>\$402.3</b>	<b>\$484.4</b>	<b>\$286.9</b>	<b>2,989</b>	<b>\$164.9</b>	<b>\$38.7</b>	<b>\$39.3</b>

## Santa Cruz County

Table 36. Arizona Resident Participation in Water-Related Outdoor Recreation in Santa Cruz County

	AZ Resident Participants (thsd)	AZ Resident Days (thsd)
Bicycling	11.8	51.8
Camping	25.0	112.1
Fishing	46.6	201.8
Hunting / Target Shooting	7.9	47.8
Picnicking / Relaxing Outdoors	49.6	274.5
Trail Sports	19.9	68.2
Water Sports	17.9	101.2
Wildlife Watching	29.1	100.3

Table 37. Statewide Economic Contributions of Resident and Non-Resident Spending on Water-Related Outdoor Recreation in Santa Cruz County

Total contributions	Retail Sales (millions)	Output (millions)	GDP (millions)	Jobs	Wages (millions)	State & Local Tax Revenues (millions)	Federal Tax Revenues (millions)
Bicycling	\$5.5	\$6.9	\$4.0	45	\$2.3	\$0.5	\$0.6
Camping	\$18.3	\$20.8	\$12.5	126	\$7.1	\$1.7	\$1.7
Fishing	\$33.6	\$40.1	\$24.1	250	\$13.9	\$3.2	\$3.3
Hunting / Target Shooting	\$14.9	\$16.9	\$10.0	103	\$5.6	\$1.5	\$1.3
Picnicking / Relaxing Outdoors	\$31.5	\$36.0	\$21.2	219	\$12.2	\$2.8	\$2.9
Trail Sports	\$14.8	\$18.3	\$10.8	115	\$6.1	\$1.4	\$1.5
Water Sports	\$18.1	\$22.5	\$13.4	135	\$7.9	\$1.8	\$1.9
Wildlife Watching	\$11.7	\$14.5	\$8.5	92	\$4.8	\$1.1	\$1.2
<b>All Activities</b>	<b>\$148.4</b>	<b>\$176.0</b>	<b>\$104.4</b>	<b>1,085</b>	<b>\$59.9</b>	<b>\$14.2</b>	<b>\$14.3</b>

## Yavapai County

Table 38. Arizona Resident Participation in Water-Related Outdoor Recreation in Yavapai County

	AZ Resident Participants (thsd)	AZ Resident Days (thsd)
Bicycling	26.5	283.4
Camping	127.8	782.3
Fishing	68.6	211.7
Hunting / Target Shooting	13.2	188.1
Picnicking / Relaxing Outdoors	153.9	1,079.8
Trail Sports	88.2	608.7
Water Sports	66.4	206.6
Wildlife Watching	76.8	543.2

Table 39. Statewide Economic Contributions of Resident and Non-Resident Spending on Water-Related Outdoor Recreation in Yavapai County

Total contributions	Retail Sales (millions)	Output (millions)	GDP (millions)	Jobs	Wages (millions)	State & Local Tax Revenues (millions)	Federal Tax Revenues (millions)
Bicycling	\$30.0	\$37.9	\$22.1	246	\$12.6	\$2.9	\$3.0
Camping	\$127.9	\$144.9	\$87.2	881	\$49.4	\$12.1	\$11.8
Fishing	\$35.2	\$42.1	\$25.2	262	\$14.6	\$3.4	\$3.5
Hunting / Target Shooting	\$58.5	\$66.6	\$39.4	405	\$22.1	\$5.7	\$5.3
Picnicking / Relaxing Outdoors	\$123.9	\$141.7	\$83.5	863	\$47.9	\$11.2	\$11.4
Trail Sports	\$132.1	\$163.0	\$95.9	1,024	\$54.7	\$12.9	\$13.1
Water Sports	\$36.9	\$45.9	\$27.3	275	\$16.1	\$3.6	\$3.8
Wildlife Watching	\$63.5	\$78.3	\$45.9	500	\$26.2	\$6.1	\$6.3
<b>All Activities</b>	<b>\$608.0</b>	<b>\$720.4</b>	<b>\$426.6</b>	<b>4,456</b>	<b>\$243.5</b>	<b>\$58.0</b>	<b>\$58.2</b>

**Yuma County**

Table 40. Arizona Resident Participation in Water-Related Outdoor Recreation in Yuma County

	AZ Resident Participants (thsd)	AZ Resident Days (thsd)
Bicycling	8.8	80.2
Camping	27.8	141.5
Fishing	35.6	96.1
Hunting / Target Shooting	10.6	29.8
Picnicking / Relaxing Outdoors	41.7	276.8
Trail Sports	14.2	99.0
Water Sports	38.3	345.6
Wildlife Watching	45.0	113.2

Table 41. Statewide Economic Contributions of Resident and Non-Resident Spending on Water-Related Outdoor Recreation in Yuma County

Total contributions	Retail Sales (millions)	Output (millions)	GDP (millions)	Jobs	Wages (millions)	State & Local Tax Revenues (millions)	Federal Tax Revenues (millions)
Bicycling	\$8.5	\$10.7	\$6.2	70	\$3.6	\$0.8	\$0.9
Camping	\$23.1	\$26.2	\$15.8	159	\$8.9	\$2.2	\$2.1
Fishing	\$16.0	\$19.1	\$11.5	119	\$6.6	\$1.5	\$1.6
Hunting / Target Shooting	\$9.3	\$10.5	\$6.2	64	\$3.5	\$0.9	\$0.8
Picnicking / Relaxing Outdoors	\$31.8	\$36.3	\$21.4	221	\$12.3	\$2.9	\$2.9
Trail Sports	\$21.5	\$26.5	\$15.6	167	\$8.9	\$2.1	\$2.1
Water Sports	\$61.7	\$76.8	\$45.6	460	\$26.9	\$6.1	\$6.3
Wildlife Watching	\$13.2	\$16.3	\$9.6	104	\$5.5	\$1.3	\$1.3
<b>All Activities</b>	<b>\$185.1</b>	<b>\$222.5</b>	<b>\$131.9</b>	<b>1,364</b>	<b>\$76.1</b>	<b>\$17.8</b>	<b>\$18.1</b>