

SPONSORSHIP OPPORTUNITIES

Audubon Florida Assembly 2026

Protecting What Connects Us — Water, Wildlife, and Community



Black Skimmers.
Photo: Jean Hall

Join us in St. Pete Beach for Florida's premier conservation gathering, where grassroots leaders from around the state join Audubon's professional staff and partners to grow their knowledge and skills to protect Florida's precious natural resources.

For this year's event, held October 15-17 at the TradeWinds Resort on St. Pete Beach, our theme is "Protecting What Connects Us — Water, Wildlife, and Community."

Audubon is Florida's most influential conservation organization and conducts extensive work to protect birds and the places they need.

We manage sanctuaries covering thousands of acres along with two popular nature centers. Audubon promotes stewardship and appreciation of public land and water so people experience and cherish Florida's natural beauty and wildlife.

For the most up-to-date event information, please visit audubon.org/florida/assembly.

The deadline to be included in Assembly materials is September 1.

BRAND RECOGNITION

With learning sessions, a keynote presentation, awards, and field trips to some of the birdiest hotspots in the region, Assembly is a great opportunity to network with Audubon members, staff, and volunteers across the state. In addition to in-person recognition, you'll have virtual recognition across Audubon Florida platforms, reaching more than 100,000 supporters.

SUPPORT FLORIDA CONSERVATION

Your sponsorship is not just a financial contribution but a vital part of our mission to strengthen support throughout our community and build a stronger ecosystem. Your support is what makes our work possible, and we value your role in our conservation efforts.

Partnership plays a key role in Audubon Florida's efforts to influence the course of conservation within the state. Lasting conservation is not just a goal, but a reality we are achieving through a range of collaborations with extraordinary partners, including governments, local communities, businesses, and individual donors. Audubon Florida leverages the strength of these collaborations to achieve successes that benefit Florida's communities and wildlife for years to come.

Assembly by the Numbers

4 FIELD TRIP EXPERIENCES

300 ESTIMATED ATTENDEES

6 PRESENTATION SESSIONS

139k AUDUBON FLORIDA'S NETWORK

COUNTLESS OPPORTUNITIES FOR YOU TO CONNECT WITH A CONSERVATION-FOCUSED FLORIDA AUDIENCE.



Sponsorship Opportunities

HOST SPONSOR | \$20,000

The host sponsor is the lead sponsor of the Florida Assembly.

- Name recognition in an article posted on the Audubon Florida webpage
- Opportunity to speak or provide a short video during the dinner program
- PLUS benefits listed from “Program” level and below

NEXT-GEN SPONSOR | \$10,000

Next-Gen sponsors underwrite the overall coordination and the Conservation Leadership Initiative, enabling college students to participate in Assembly and offering additional scholarships for program alum and other students.

- Year-round recognition on CLI webpage
- Recognition at the CLI welcome session
- PLUS benefits listed from “Program” level and below

PARTNER SPONSOR | \$7,500

The partner sponsor will be the sponsor of breakfast, lunch, or welcome cocktail hour programs.

- Opportunity to make remarks or provide short info video during lunch or breakfast
- Individual sponsorship recognition in PowerPoint displayed before lunch, breakfast, or sign recognition at cocktail hour
- PLUS benefits listed from “Program” level and below





PROGRAM SPONSOR | \$5,000

The program sponsors will underwrite the workshops and plenary.

- Recognition on the slide before breakout sessions (*program sponsors only*)
- Acknowledgment during meal programs
- Recognition in Audubon Assembly themed emails to network
- Recognition in Audubon Florida Naturalist statewide digital magazine
- Advertisement in printed program
- Opportunity for your group to visit Audubon's Corkscrew Swamp Sanctuary or the Audubon Center for Birds of Prey
- PLUS "Supporting" sponsor benefits



FIELD SPONSOR | \$5,000

Field sponsors will underwrite the local field trip experiences provided on Friday morning.

- Recognition at field trip meeting location (*field sponsors only*)
- Acknowledgment during meal programs
- Recognition in Audubon Assembly themed emails to network
- Recognition in Audubon Florida Naturalist statewide digital magazine
- Advertisement in printed program
- Opportunity for your group to visit Audubon's Corkscrew Swamp Sanctuary or the Audubon Center for Birds of Prey
- PLUS "Supporting" sponsor benefits



SUPPORTING SPONSOR | \$2,500

Supporting sponsors will underwrite event marketing and registration.

- Featured on conference webpage
- Included on all sponsor signs at registration and before meal programs
- All inclusive registration (including three meals)
- Option to provide promotional items and materials for registration
- Limited number of exhibit tables are available (first come, first serve)

Sponsor Benefit Chart	Host 1 opportunity	Next-Gen 2 opportunities	Partner 3 opportunities	Program 3 opportunities	Field 2 opportunities	Support many
Recognition in Audubon Florida webpage article and opportunity to speak or provide short video at dinner program	X					
Recognition at CLI welcome session and on CLI webpage		X				
Opportunity to make remarks or provide short video during lunch or breakfast and recognition at designated event			X			
Recognition on slide before all breakout sessions				X		
Recognition at field trip meeting location					X	
Opportunity for group to visit Audubon's Corkscrew Swamp Sanctuary or the Audubon Center for Birds of Prey	X	X	X	X	X	
Recognition in Audubon Florida Naturalist statewide digital magazine with logo	X	X	X	X	X	
*Advertisement in printed program	Full page (8.5 x 11 in)	1/2 page (8.5 x 5.25 in)	1/2 page (8.5 x 5.25 in)	1/4 page (4 x 5.25 in)	1/4 page (4 x 5.25 in)	
Acknowledgement during meal programs	X	X	X	X	X	
Recognition in Assembly-specific emails to network **	Logo	Logo	Logo	Logo	Logo	
Featured on conference webpage	Logo	Logo	Logo	Logo	Logo	Name listing
Onsite signage at registration and before meal programs	Logo	Logo	Logo	Logo	Logo	Name listing
All inclusive registration (3 meals)	Custom	Up to 10 tickets	Up to 7 tickets	Up to 4 tickets	Up to 4 tickets	2 tickets
Option to provide promotional items and materials for registration table	X	X	X	X	X	X
Limited number of exhibit tables are available (first come, first serve)	X	X	X	X	X	X

**Audubon Florida's network includes 120k members



Audubon | FLORIDA

2026 Audubon Assembly Sponsorship Form

SPONSORSHIP LEVELS (Please Select)

- Host Sponsor (\$20,000)
- Next-Gen Sponsor (\$10,000)
- Partner Sponsor (\$7,500)
- Program Sponsor (\$5,000)
- Field Sponsor (\$5,000)
- Supporting Sponsor (\$2,500)

PAYMENT

- Check Enclosed
- Credit Card
- Please Invoice

Visa
 MasterCard
 American Express
 Discover

Card Number _____

Exp. _____ CVV _____

CONTACT INFORMATION

Company Name _____

Contact Person _____

Address _____

City/State/ZIP _____

Phone/Email _____

PROMOTIONAL MATERIALS REQUESTED

- Logo - vector file type preferred (.jpg, .png, .pdf)
- Ad - see ad sizes in the benefit chart above; vector file type preferred (.jpg, .png, .pdf)
- Commercial/video (Host and Partner sponsors, only) - file types accepted include .mov or .mp4

Please make checks to Florida Audubon Society, Inc. 999 Ponce de Leon Blvd. Coral Gables, FL 33134

*The deadline to be included in all Assembly materials is September 1. Please contact Renee Wilson at renee.wilson@audubon.org for questions or assistance.

THANK YOU FOR YOUR CONSIDERATION.

For more information or questions on how your company can participate, including discussing a custom tailored package, please contact Erika Zambello.

Erika Zambello | Communications Director
erika.zambello@audubon.org



Photos: (cover) Jean Hall. (P2) Nathan Arnold/Audubon Photography Awards. (P3 left) Jean Hall, (top to bottom) Sue Dougherty/Audubon Photography Awards; Cindy Barbanera-Wedel/Audubon Photography Awards. (P4 top to bottom) Shauna Sayers/Audubon Florida; Nancy Malecki/Audubon Photography Awards; David Morgan/Audubon Photography Awards. (P7) Audubon staff.