




**Welcome!**  
**We'll get started shortly.**



A close-up photograph of a hummingbird in flight, hovering over a cluster of small, light purple flowers. The bird's wings are spread wide, showing intricate feather patterns. Its long, thin beak is pointed towards the flowers. The background is a soft, out-of-focus green, suggesting a natural outdoor setting. The overall lighting is bright, highlighting the bird's iridescent feathers and the delicate structure of the flowers.

# Find Your Flock 2021

LOCAL, STATE, AND REGULATORY  
CAMPAIGNS

NOVEMBER 18, 2021

# Welcome!

**Erin Meade**

National Campaigns Senior Manager

**Marisa Vertrees**

National Campaigns Manager



## The National Campaigns Team



**Lander Karath**  
National Campaigns  
Manager



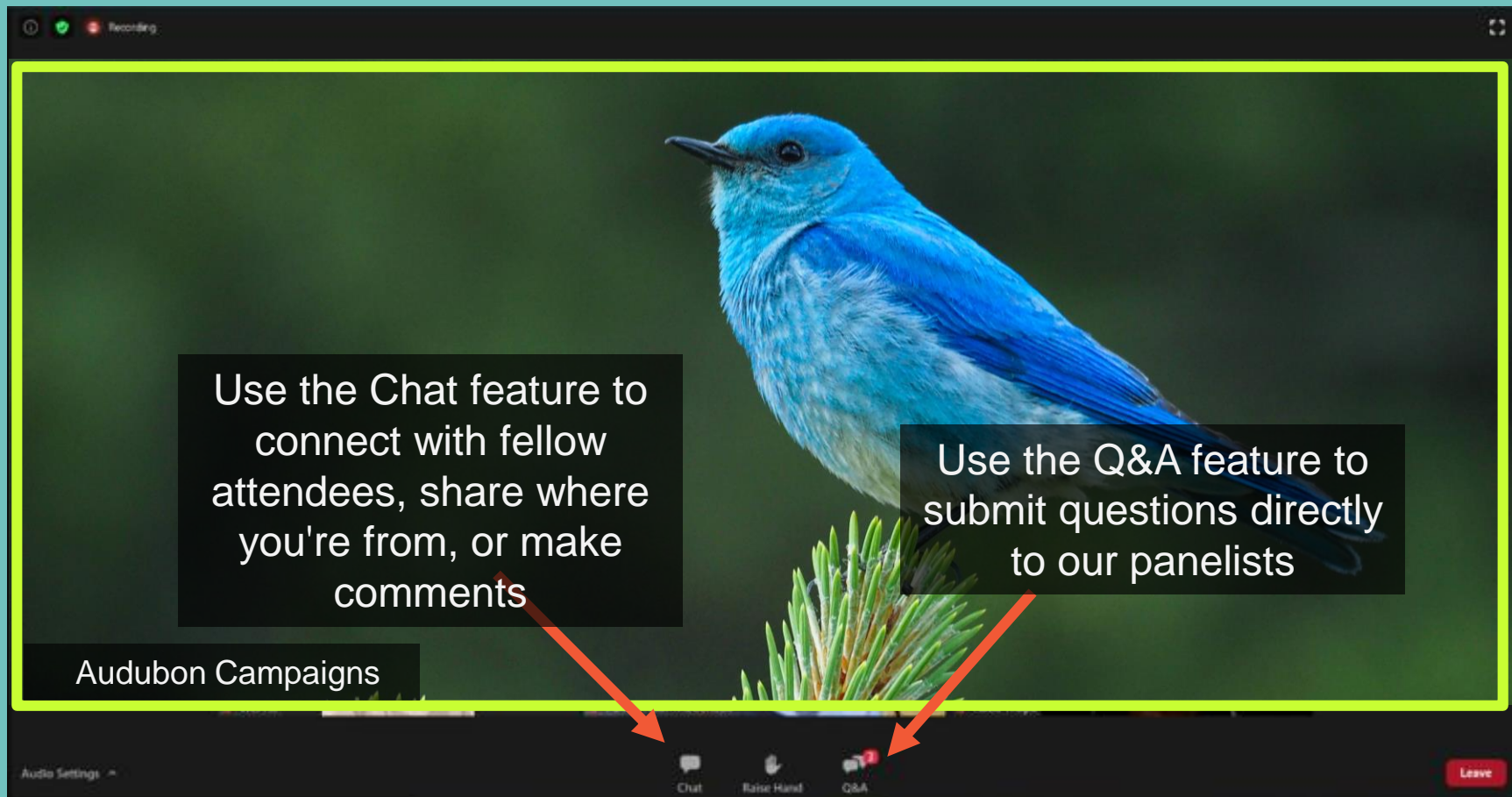
**Greg Taylor**  
National Campaigns  
Project Manager



**Maddox Wolfe**  
National Campaigns  
Manager



**Amanda Maurant**  
Sr. Digital Campaigns  
Manager



Recording

Use the Chat feature to connect with fellow attendees, share where you're from, or make comments

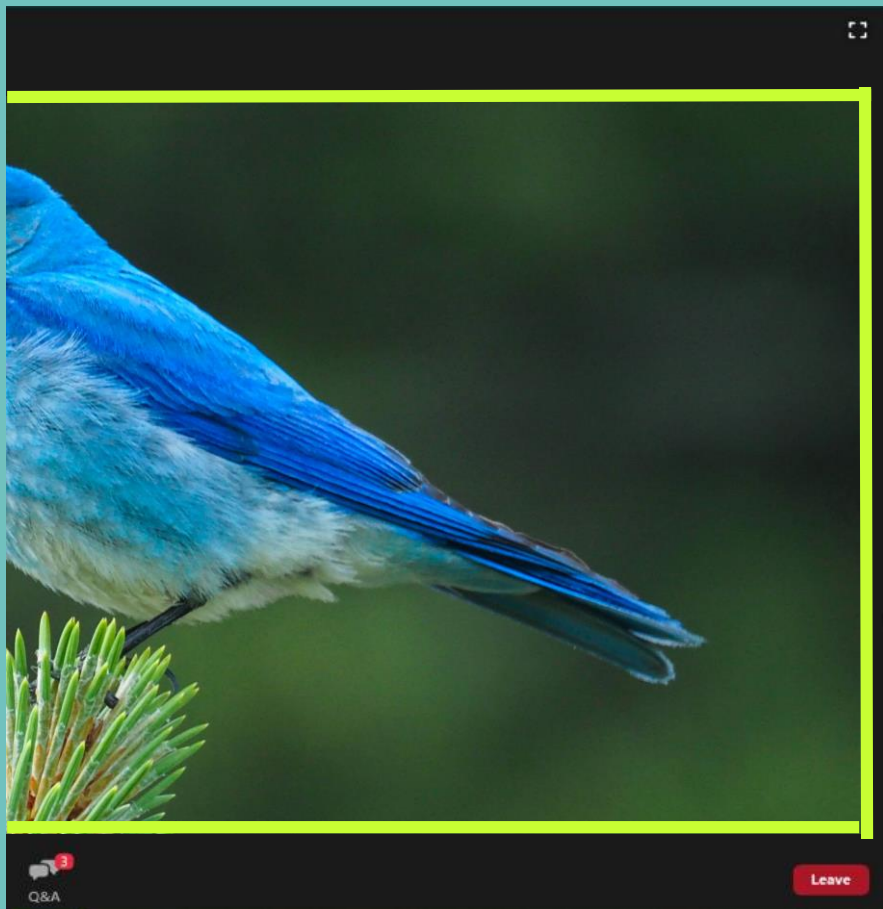
Use the Q&A feature to submit questions directly to our panelists

Audubon Campaigns

Audio Settings

Chat Raise Hand Q&A

Leave



In the chat box, ensure  
your comment will reach  
the right people!

From the menu,  
select "All panelists  
and attendees" to  
share thoughts and  
ideas  
with everybody.



## Agenda

- Overview of Climate Policy
- Local Campaigns
- State Campaigns
- Regulatory Campaigns
- Q&A



## Science-Based Policy

- Science teams
  - Migratory Bird Initiative
  - Climate Science
- Climate & Clean Energy
- Bird-Friendly Communities
- Coasts





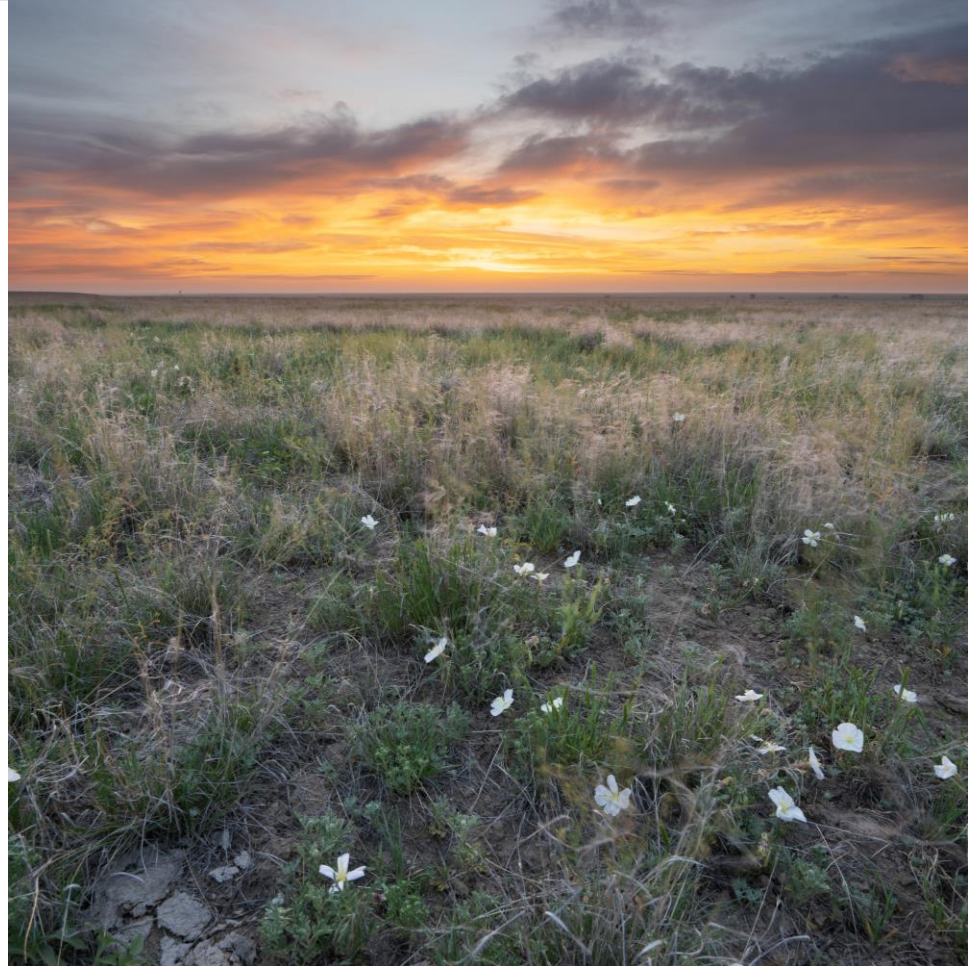
## Climate

- Key Audubon priorities:
  - Natural Climate Solutions
  - Clean Energy



## Natural Climate Solutions

- Restoring and maintaining habitat
- Solutions from and in nature



# Who oversees land use policy and practices?

- Which level(s) of government do you think control how land is used, managed, and protected?



## Clean Energy

- Proper siting and operation
- Clean Energy Initiative



# Who oversees energy policy and practices?

- Which level(s) of government do you think control clean energy?
- Which level(s) of government do you think control utilities?





## Current Congressional Action

- the extensions and expansions of clean energy tax credits
  - investments in clean transportation technologies like batteries and charging stations
  - funding for orphaned well clean-up and a fee on methane emissions
  - funding for climate smart agriculture and forestry to support natural climate solutions
- funding for a Civilian Climate Corps, to mobilize the next generation of conservation and resilience workers
  - funding to build climate resilience through investments in coastal and water resilience, including response to extreme weather
  - canceling the Arctic National Wildlife Refuge oil and gas leasing program and nullifying existing leases

# Local Advocacy



## Local Control – Natural Climate Solutions

- Natural Parks
- County & City Land
- Landscaping for municipal buildings
- Incentives for private landowners
- Advocating to state and federal legislators



## Local Control – Clean Energy

- Utilities (sometimes)
- Ordinances for municipal buildings
- Incentives for local and community solar
- Commitment to transitioning to 100% clean or renewable energy
- Advocating with state and federal legislators



## Zoning Laws

- Decide what kind of housing and where
- How accessible housing and businesses are
- How walkable an area is
- How much open land you have
- “Character of a community”





# State Advocacy



## Utilities

- State utility boards have a lot of power
- Sets or approves policy for utility board
- State can invest in innovation
- Set greenhouse gas emissions or clean power standards



## State Funding Priorities

- Parks and green spaces
- Money for conservation projects
- Climate grants & projects
- Taxes and state budgeting
- Physical Infrastructure (roads, bridges)



## State Funding & Support

- Incentives for local efforts
- Innovation and research investments
- Distributing federal investments to local level
- State investments in local levels



## Call Now: Tell Your Member of Congress to 'Build Back Better' for Birds & People



Common Eider.

**FIRST, PROVIDE YOUR CONTACT INFORMATION SO WE CAN MATCH YOU TO YOUR U.S. REPRESENTATIVE:**

First Name	Last Name	
<input type="text" value="Erin"/>	<input type="text" value="Meade"/>	
Street Address		
<input type="text"/>		
Postal Code	City	State/Province
<input type="text"/>	<input type="text" value="Washington"/>	<input type="text" value="DC"/>
Email		Phone Number (where we'll call you)
<input type="text"/>		<input type="text" value="+1"/>

☒ Send me email updates about Audubon's conservation work and how I can help birds.

Call me

Script

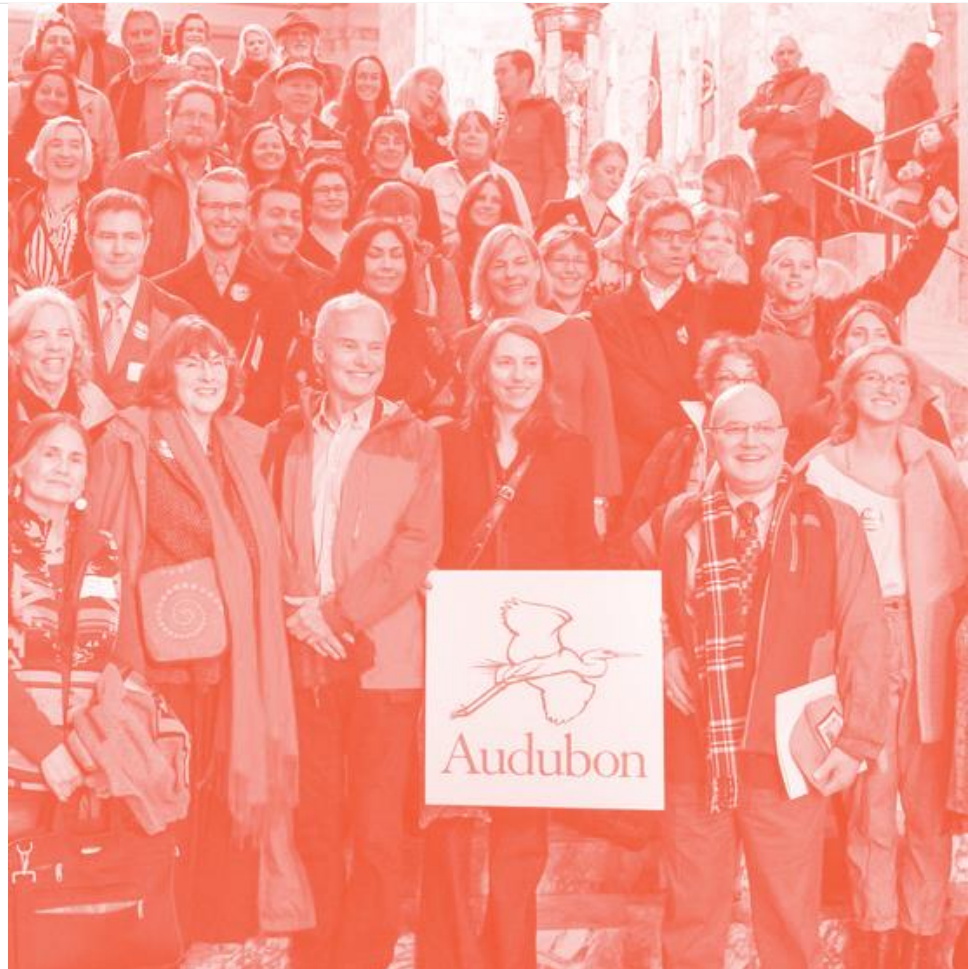
Fill out this form and we will call to connect you with your Member of Congress. When you are connected, tell the person who answers the phone your name and city so they know you are a constituent. Then say:

*"I'm calling as an Audubon member to ask my Member of Congress to support the Build Back Better bill. Investments in clean energy and nature-based solutions are urgently needed for restoring ecosystems, reducing greenhouse pollution, and building our clean energy future. I hope I can count on my representative to champion these investments."*

Call Button



# Questions/ Thoughts?





Thank you!

